

October 2003

Mark Your Calendars – Sunday, October 26

11th Annual Lafayette Reservoir Run

It's time to dust off those running shoes and get ready for Lafayette's favorite family event. The Lafayette Reservoir Run kicks off on Sunday morning, October 26 with staggered starts at 8, 8:15, and 8:30am. You can choose between a 10K, 5K, or 2 mile fun run/walk- or if running is not your "thing", volunteering that morning still allows you to be a part of this great day.

To help you get ready to "run the Res", new Chamber member Tony Salinaro of **A Lifestyle of Fitness** is offering a free practice session on Saturday, October 18, at 8:30am. Call him at 757-7531 or e-mail him at runfitter@earthlink.net. Tony stresses that this is not a competitive run, but a practice!

Co-sponsored by the **Lafayette Chamber of Commerce** and the **City of Lafayette**, the Run benefits **Lafayette School District** and the programs and services of the Chamber. **Oakwood Athletic Club** returns as the Presenting Sponsor and Judy Carney, President of the Acalanes Union High School District continues as Chair of the Run. Other businesses supporting this family-friendly event are:

- Forward Motion
- Contra Costa Newspapers
- Healthy Lifestyles
- Sysco
- Asics
- Absolute Center
- Bowles & Verna
- Concord BMW
- Nor-Ski Sports
- Village Associates Real Estate
- Cox Floor Covering
- Diamond K Supply
- Lafayette Book Store
- Pedder, Stover & Hesseltine
- Saint Mary's College of California
- Sharp Bicycles
- Stonehenge Builders

All runners will receive this year's terrific T-Shirt designed by local artist Tom Taneyhill of the Lafayette Gallery. And the top three finishers in each of the 20 divisions (determined by age and sex) will receive a beautiful medal recognizing their achievement.

To register - or to volunteer - for the Run, call the Chamber (284-7404) today.

11th Annual Lafayette Reservoir Run Sunday, October 26

10K, 5K or 2-Mile • Male & Female Divisions
Staggered Start Times: 8, 8:15, 8:30am
Adult Registration \$22, Race Day \$27
Elementary School Students \$17

*Proceeds benefit
the Lafayette School
District and the
Lafayette Chamber.*

*Call the Chamber
at 284-7404
for more information.*

Don't Miss These Opportunities!

TUESDAY, OCTOBER 7

Fish Ranch Restaurant

Mt. Diablo Blvd @ 1st Street

\$10 Members • \$15 Guests

Reserve Today! 284-7404

7:30 - 9:00 a.m.

BUSINESS BUILDING BREAKFAST FORUM

Featuring Tim Hoyle,

Productive Learning and Leisure

"Does Your Thinking Limit Your Success?"

Reserve today for a dynamic, stimulating event and see the correlation between our "thoughts" and the results we have in our lives. Interactive exercises designed to promote personal and business self-development success.

9:15 - 10:15 a.m.

HOME-BASED BUSINESS ALLIANCE

Discuss common issues & network.

SAVE THE DATE in November!

TUESDAY, NOVEMBER 4

Fish Ranch Restaurant

7:30 - 9:00 a.m.

BUSINESS BUILDING BREAKFAST FORUM

Featuring Hans Florine, X Games Champion
& Small Business Success Model —
"Xtreme Business Success!"

followed by...

9:15 - 10:15 a.m.

HOME-BASED BUSINESS ALLIANCE

Discuss common issues & network.

President's Message

Chamber Has Banner Year— Jay Doesn't Screw it Up!

Jay Lifson, Lafayette Park Hotel & Spa

Hey, the headline could have read, "Something Went Wrong with Jet Crash", experts Say or "Train Derails, Leaving Path of Destruction."

With 90 days left to my term I am amazed that no one has discovered who I am. My friends (I do have some) are amused that a business collective like our Chamber would put me in any kind of leadership role. I thought the RECALL FEVER would hit Lafayette and I would be on the campaign trail with Gray Davis. With only one fundraising event before the fall, the books were in the red, and I was preparing my excuses. But at this writing, the 9th Circuit Court of Appeals is putting the Kabash on that.

A wise old age (and you know who you are) told me, "Just do whatever Ann and Karen tell you to do and you'll be fine." Every time I want to give them my opinion, the little voice inside my head reminds me who is working for whom. Many of you don't know just how great the Chamber staff is. They are nothing less than miracle workers. This Chamber does not run on autopilot or cruise control. I have reason to believe it runs on chocolate.

That reminds me of something I read. Something called the Stella Awards. They are named after Stella Liebeck who spilled coffee on herself and successfully sued McDonalds. A man from Oklahoma City purchased a brand new 32-foot Winnebago motor home. On his first trip home, having driven onto the freeway, he set the CRUISE CONTROL at 70 mph and calmly left the driver's seat to go into the back and make himself a cup of coffee. The RV, not surprisingly, left the freeway, crashed and overturned. The man sued Winnebago for not advising him in the owner's manual that he couldn't actually do this. The jury awarded him \$1,750,000 and a new motor home. The manuals actually changed on the basis of this lawsuit.

So, as I was saying, only 90 more days for me to ramble on with no particular purpose except Karen and Ann told me to. See you out at the Reservoir Run.

P.S. I forgot to mention the Lafayette Park Hotel & Spa. I always work it into the article and this time I forgot. Dan (Kelly, Vice President and General Manager) caught that and says his DAN'S SPECIAL MARTINI is on sale this month in the Bistro for \$8.50.

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Lafayette Chamber of Commerce

MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

OFFICERS

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Jay Lifson, Lafayette Park Hotel & Spa

1st Vice President

Larry Duson, Bank of the West

2nd Vice President

Bonnie Ann Moore, Nationwide Mortgage, Inc.,

3rd Vice President

Sereta Churchill, Century 21 Heritage Real Estate

Treasurer

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LAFAYETTE CHAMBER OF COMMERCE

100 Lafayette Circle, Suite 103 • Lafayette, CA. 94549

(925) 284-7404 • FAX (925) 284-3109

info@lafayettechamber.org

Mixers

WED, OCT 8 5:30 - 7:00 p.m.

Co Sponsored by COSTCO and
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Lafayette Veterans Hall • 3491 Mt. Diablo Blvd.

OCTOBERFEST GALA

Fabulous Foods, Wines, Beers and Fun!

WED, NOV 12 5:30 - 7:00 p.m.
Oakwood Athletic Club • 4000 Mt. Diablo Blvd.

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RETAIL and SALES BUSINESSES Priority

\$50 for Half Table — This will sell out!

Call Chamber to reserve your space !



Election Petitions

BOARD OF DIRECTORS - 2004

Please review the list and statements below of candidates for the Lafayette Chamber's Board of Directors. You'll find a ballot inserted into the Newsletter. Please indicate your eight choices and fax back to the Chamber at 925-284-3109.

LARRY BLODGETT

BLODGETT'S FLOOR COVERING

I am running for re-election for the Lafayette Chamber of Commerce's Board of Directors to continue to serve as the eyes, ears, and voice to the City of Lafayette through my involvement with the City's Design Review Commission.

Our Chamber has seen many exciting major developments occur in the past 10 years and will see many more changes over the next few which could affect our business community. Projects such as the new Veteran's Memorial Building, the new Lafayette Library, the Cortese-Dewing/Lafayette Circle development, and the Sunrise Assisted Living Project, to mention several, can dramatically affect the appearance of our business district and our Chamber members.

Should the membership re-elect me, I will continue to serve in whatever capacity the Executive Board deems appropriate. Thank you for your consideration and support.

DONNA HOTELLING

ROUNDUP SALOON

As the Manager of the Roundup Saloon for three years, Hotelling has become very familiar with the Lafayette business community as well as its leadership, concerns and issues. She has participated in various Chamber events including the opening celebration for Lafayette Plaza and Art & Wine. Donna is an advocate for smart growth that also protects Lafayette's cultural & commercial heritage, and distinct textures. She looks forward to bringing her unique skills and sensibilities to the Board of Directors and anticipates taking a pro-active stance on issues that impact the vitality of Lafayette's business community.

BUDD MACKENZIE

LAW OFFICES OF BUDD MACKENZIE

The Lafayette Chamber of Commerce is a very active and productive organization providing a wide variety of extraordinary services to the community and its members. Chamber volunteers can't escape and soon learn they don't want to. I will continue to serve in whatever capacity the leadership determines is most helpful and encourage others to join in the fun. They don't know what they're missing.

TIM MC KINLEY

LAW OFFICES OF TIM MC KINLEY

UTE MEDFORD

MT. DIABLO NATIONAL BANK

I have been a board member for 4 yrs. in the past, attended The Contra Costa Leadership Class of 2000 and been in bank management for over 15 yrs. I would like to see more business assisting each other, ie. business referrals and an understanding what each business does. I would help chamber members due to my presence and my consistent involvement in the community.

SANDI MITCHELL

PACIFIC UNION REAL ESTATE

Sandi grew up in Canada moving to the SF Bay area in 1976. She has resided in Lafayette since 1981. Sandi is a real estate broker working in residential sales since 1979. Her past experience in volunteer work includes Contact Care, Junior League of Oakland-East Bay, Inc., Lafayette Garden Club, Street Watchers Investment Club, and Rotary Club of Lafayette. Sandi has chaired several committees, served on all the Boards during all her tenures with these groups. Professional associations are: Pacific Union Estates Division, Lamorinda Marketing Group, Contra Costa Board of Realtors & Graduate of Real Estate Institute. Being in real estate sales always out and about in the community, she feels her involvement with the Chamber will allow her to bring in "grass roots" insight from the people she works with.

CYNTHIA MURDOUGH

PAPILLON GOURMET COFFEES

As a business owner in Lafayette for 22 years, and as a former board member, I have had hands-on experience and a proven track record with the chamber. I have always kept a close eye on the "pulse" of retail in Lafayette, and am sensitive to what can affect a retail business owner's optimum success. I believe that involvement and contributions to the community are as important as any other aspect of doing business in a city.

By again serving on the board, my goal would be to encourage as well as create a forum where businesses and independent retailers have a strong voice in city decisions that affect them and that are good for all involved.

EDDIE ROODVELDT

EDWARD JONES

I have been involved with the Lafayette Chamber for several years. I see the Chamber as a fantastic vehicle for the local businesses to advertise and promote their products and services and I have been committed to assist them in doing that by being an active member of the Ambassadors and Membership committees, as well as a Board of Directors member last year. I have helped establish a retention committee where businesses that have not found the value in belonging to the Chamber have an avenue to speak with a Board member to see what improvements can be made.

BARBARA BANIS SMITH

CONTRA COSTA TIMES

As a member of the Lafayette Chamber Board I look forward to generating new ideas and feel that I can bring enthusiasm and strength to Lafayette. In addition, my marketing background and contacts in the community will be an asset to the Chamber's growth in 2004 and beyond.

**NEW
MEMBER**

Welcome!

SAVE THE DATE.

New Member Reception

Nov. 20, 4:30-6 p.m.
at Lafayette Veteran's
Memorial Building.
Watch for your invitation.

**BOARDING KENNEL
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18 South Acres Rd.
Lafayette, CA 94549
(925) 284-4729 (Ph)
(925) 284-4783 (Fax)
waiterock@SBCGlobal.net
Candice Harper, President

**BROADCASTING/
MARKETING
MB BROADCASTING**

8101 Leafcrest Way
Fair Oaks, CA 95628
(916) 752-9912 (Ph)
(916) 966-7959 (Fax)
mike@mbroadcast.com
Mike Bouvé, Owner

MB Broadcasting and Marketing is a small business involved in helping local businesses market to fans of Saint Mary's College athletics. The company was started by Mike Bouvé who owns the rights to broadcast Saint Mary's men's basketball games on commercial radio in the Bay Area. In developing exciting sponsorship packages that can include on-site sponsorship and spot radio, MB Broadcasting can help local businesses market to the very loyal alumni and fan base in Contra Costa County.

**EVENT PLANNING
SHARON HILL
EVENTS**

712 Bancroft Road, Ste. 150
Walnut Creek, CA 94598
(925) 937-7174 (Phone)
(925) 256-9771 (Fax)
sharon@sharonhill.com
Sharon Hill, President

Interested in having an event to promote your business? Want to thank clients or staff with a special occasion? Thinking about

holding a unique celebration for a business or personal milestone? We can assign, plan, coordinate and manage your business or social event for you, allowing you to spend your time and energy running your business and enjoying your guests. Call us to find out how we can make your next event a success.

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METLIFE
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By working with one of our licensed MetLife Financial Planners, you have a far greater chance of achieving your goals than if you don't plan. The right financial plan helps you to: 1) Reduce taxes; 2) Save for retirement; 3) Provide proper insurance coverage; 4) Custom-design programs to achieve your special goals... buying a home or condo, retiring early, financing your child's education and more.

Your financial planner develops a confidential relationship with you based on mutual trust and respect. Above all else, when you become a financial planning client, the emphasis is on your overall financial picture, not just a part. Your financial planners goal is to provide you with peace of mind knowing your objectives have been incorporated into your plan and that you are working with a planner you can trust.

Investment Advisory Services offered MetLife Securities, Inc. One Madison Ave., NY, NY 10010. Life Insurance & Annuities offered by Metropolitan Life Insurance Co. NY, NY 10010. E308HUIX (exp1205) (CA) MLIC-LD.

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(925) 925-962-9927 (Fax)
terrym@healthmedicineinstitute.com
www.healthmedicineinstitute.com
Kay Sandberg, CEO
(925) 962-3795
Terry Mahaley,
Outreach Coordinator
(925) 962-3795

The Health Medicine Institute (HMI) is a comprehensive center for health and healing. Medical Director, Len Saputo, MD, and Executive Director, Kay Sandbert, MA, guide the integration of the best strategies from mainstream, complementary, and alternative medicine in all HMI healthcare.

This highly collaborative approach is based on four principles of Health Medicine: Preventive; person-centered; integrative; holistic care. While we treat healthcare conditions, we offer six specialized programs: 1) pain management; 2) treatment of complex chronic conditions; 3) women's health services; 4) thermal imaging for breast cancer risk assessment; 5) wellness programs; 6) integrative sports medicine.

We look forward to meeting you and seeing you at our Ribbon Cutting/Open House Anniversary Celebration Wed., Nov. 5 at 5 pm.

**HOUSE PAINTING
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Juan brings more than fifteen years experience as a Service Specialist in interior and exterior house painting, tape and texture, and dry wall repair. He has also earned a solid reputation for remodeling and other aspects of home improvement. Client John Hannum of Farmer's Insurance says: "Juan does great work and he is very detailed in his preparation and finishing." Call Juan for an estimate. **YOUR SATISFACTION IS MY GUARANTEE!**

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Janet Moutinho, Owner

Although a work related injury caused me to have to leave my prior job, a great opportunity came up for me to start a home-based business pet sitting. I'm eager to serve you and your pets!

I have been involved in responsible breeding and the showing of dogs for many years. I also belong to many different organizations assisting animals. I currently own four dogs, a cat, a horse, and birds. I have always loved being around animals.

Take the stress and worry out of what to do with "your special" family member when you have to go out of town. In addition to providing TLC for your special friend, I will also water your plants, take in mail, and newspapers giving your home that "lived in look".

Of course, I will also do your favorite job cleaning up after your pet. Next time you have to go out of town, give me a call. I am licensed and bonded.

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Alicia Klein, President

BOUND TO SUCCEED

Diablo Rapid Print Publications Opens in Lafayette

It's not a novel idea. But novels are, indeed, the idea. Myriad authors...talented, dedicated, creative...remain unpublished. In fact, the odds of getting a book published by a major publishing house are akin to winning the lottery.

Polly Bernson of Diablo Rapid Print recognized an underserved market niche: writers who write for the joy of it. The warm memoirs of veterans. Family genealogies. Poets. Novelists. Some write for friends and family. Some write as a hobby. Most write simply for the joy of it. All would love to see their work in actual book form.

Polly, owner of **Diablo Rapid Print**, says "We recognized that there is an expanding market for personal publishing in this area, but everyone who has a book to publish has to go to an online service or a vanity publishing company to have their dream realized. We've put our publications division together in such a way that authors can follow their book through every facet from concept to completion while enjoying exceptional service and a tactile approach that makes their investment in the process both fulfilling and easy."

After painstaking market research, negotiations with binderies, and systematized creation of processes, Diablo Rapid Print opened **Diablo Rapid Print Publications**, a subsidiary of the venerable 50-year old full-service print shop, to provide an inexpensive and satisfying option

for writers, authors and hobbyists who want to share their works with family, friends and community in perfect-bound book form.

The new division is dedicated to providing full-service personal publishing for authors who wish to see their book published and the give, sell and/or distribute their own books, without the pain of publisher rejections and the chore of soliciting agents and publishers. They also do not have to publish their book on line or go to "vanity" publishing houses that charge outrageous prices and require high minimum runs. Diablo Rapid Print Publications provides authors with reasonable prices, a low minimum print run of only 20 books, minimal setup fees, incomparable personalized service and, in the end, a professionally published book.

Diablo Rapid Print Publications produces books, in print; perfect-bound, with a custom-designed color cover, or in exquisitely rendered, custom designed hardback volumes. Authors see proofs every step of the way and also have resources and package options available to help them sell, distribute, register, market and publicize their finished works if they choose to do so.

In an odd national economy with dubious legs, Polly continues to explore new and intriguing market niches that enhance her core printing business and address the needs of a vital and creative community.

For more information regarding Diablo Rapid Print Publications or Diablo Rapid Print full-service printing, call Polly at 283-6610.

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The Veterans Organizations of the Lamorinda-Walnut Creek area are sponsoring the "BUY A BRICK" Program to give local veterans and their families the opportunity to honor their loved ones with an engraved brick to be placed on a "wall of honor" at the New Veterans Memorial building planned for Lafayette. This is a great moment to permanently express your gratitude for your loved one that served his or her country in time of need. All donations are to be used in the construction of the new Memorial.

Announcing the debut of THE LEADING EDGE COUPON BOOK. The Leading Edge is excited to announce this new product. The coupon book will be mailed to 15,000 homes. Zones are available in Lafayette and Walnut Creek beginning in November. A SPECIAL INTRODUCTORY OFFER to Lafayette Chamber members is available for the next 30 days when you can lock in a rate of \$255 per insertion for the year. This low rate will enable your business to reach these high income households of \$100,000 plus for 17 cents each. Don't miss this great opportunity to get into this new and exciting, high end, professional coupon book. Call Gerri Levitas at 935-2505.

Authors of "Women at Ground Zero" to speak to Mt. Diablo Business Women. Susan Hagen and Mary Corouba will leave you in tears and proud to be women. These authors will present actual audiovisual clips from their work at Ground Zero of some of the women firefighters, police officers, paramedics and others who assisted in rescue on 9/11 and beyond. The meeting is set for Thursday, October 9, at the Lafayette Park Hotel. Networking begins at 5:30 followed by dinner and the program, 6:30-9:00pm. Members: \$28; Non-members: \$33; or pay at the door \$35. For reservations, call Lynda Gonen at 246-6404.

Spirituality and Business (They Don't Have to Be an Oxymoron!): Join monthly meeting for stimulating conversation where you can explore how to successfully integrate our spiritual values and principles with everyday, tangible business practices. The group meets the third Tuesdays monthly. This month's meeting is October 21, 7-9pm (networking from 7-7:20pm) at 3276 McNutt Ave. (Walnut Creek Wellness Community building). Cost is \$20 pre-paid; \$25 per session at the door. The meetings are led by Rhonda Chaikin, HMR Associates (Help me Ronda!) To register or for information, contact rc-hmrassoc@earthlink.net or call 284-0705. Lafayette Chamber members get 50% off their first meeting!!

Invitation from Deer Hill Ranch: Join Native American elder Fred Wahpepah in a traditional pipe ceremony to be held at Deer Hill Ranch. Fred, founder of the Seven Circle Foundation, has devoted his life's work to spreading awareness of Native American culture by offering pipe ceremonies, sweat lodge ceremonies and vision quests to people of all nations, especially youth. Participants will take part in the traditional pipe ceremony. Cost: \$8.75. Limited to 40 people. For information: 283-1197.

Come to a Pumpkin Patch Fundraiser Saturday and Sunday, October 18, 19, 25, or 26 from 10am to 4pm. Kids can hold a chicken, collect eggs, brush the potbellied pigs, groom ponies, hand-spin wool, and, of course, choose a pumpkin to take home for Halloween. Cost is \$12 at the door or \$10 in advance. Additional charges for pumpkins and snacks. Proceeds support Deer Hill Ranch's Farm Interaction Programs for Bay Area youth. For more information, call 283-1197.

An Update on Ronni Shehorn-Maestas: Ronni, former editor of the Chamber's newsletter, sends greetings from Houston, Texas, where she is undergoing treatment at the M.D. Anderson Medical Center for her cancer which has recurred. Even while being poked, prodded, and chemo'd, her incredible spirit and sense of humor survive! Ronni's sister Vicki will be staying with her for the several months that she will be in Houston, while husband Steve travels between Houston and the homefront, working and caring for the much loved Murray, their dog. Those wanting to send greetings to Ronni may direct them to:

Jesse H. Jones Rotary House Attn: Maestas
1600 Holcombe Blvd., Houston, TX 77030

An Invitation to Help Build a Lafayette Reservoir Playground: Help build a dream. Imagine a new state of the art playground designed by and for the children, built by members of the community in an old-fashioned barn raising. What can the business community do? The Lamorinda Mom's Club, which is spearheading this effort, has set a goal of \$125,000. They are asking for businesses to donate money, goods and services, hang signs, put out collection cans and/or any other creative promotions they can envision. Monetary donations over \$1,000 will be recognized in different ways.

If you would like to help, please contact info@reservoirplayground.com. For more detailed information go to www.reservoirplayground.com.

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Focus on the Arts

Lamorinda Arts Alliance Hosts "Open Studio"

Lamorinda Arts Alliance, a non-profit organization of artists and friends, is sponsoring its annual Open Studio 2003 on October 11 and 12, 10 to 4 p.m. The Open Studio is an exciting weekend event where you can meet the artists, talk art, see their studios, watch demonstrations and purchase your favorite piece of art. This year there will be approximately fifty local artists displaying their work. Come and meet the artists at a public reception on October 10 from 7 to 9 p. m. at the Moraga Art Gallery, 570 Center Street (Rheem Valley Shopping Center) in Moraga. A sample of each artist's work will be on display Tuesday, October 7 through Sunday, October 12 at the Moraga Gallery. For additional information, call 376-5407 or 284-2788.

The Gold Coast Chamber Players begin their holiday season with a festive fund-raiser, "Bones for the Holidays"

on December 14 at 3pm at Town Hall Theater. This concert for brass choir will be fun for the whole family and will include a silent auction and raffle with musical gifts for everyone on your holiday list. Call 283-1557 for tickets and 283-3728 for more information.

"The Last Night of Ballyhoo" opens at Town Hall Theatre

October 16. This romantic comedy by Alfred Uhry, who also wrote "Driving Miss Daisy", won the Tony award for best play in 1997. The show runs from October 16-November 9. Call the Town Hall box office for tickets or information: 283-1557.

RIBBON CUTTING

Woodland Hills Nursing Inn



Woodland Hills Nursing Inn staff & Ambassadors celebrate loving care

2003 Lafayette Art & Wine Festival



NEW COLUMN!
Member Testimonial

**FROM FEAR TO FLAMES—
 Shopping Chamber Members Works!**

Testimonial from Virginia Fox, Memberships Services Director

We could write pages about the outstanding quality of our members' services and products. But, little did I know one summer night, how soon I'd connect in a whole new way.

Cruising Eastbound through the Caldecott Tunnel on my way to the Lafayette Park Hotel Bistro, I was jolted by a wave of window glass blowing over me. A truck was crashing into my side of my red Reatta! Honking my horn in a panic, the truck began to serve away.

With trembling hands I steered slowly out of the tunnel to safety. The truck stopped. Witnesses appeared. I was miraculously OK.

My car? A broken window, mirror, deep gashes, and in need of a new door. Calls to my insurance company assured me the accident would get good attention. But what about my favorite car, a Reatta which is no longer produced?

A Chamber ribbon cutting at LAFAYETTE AUTO BODY and Owner Randy's great reputation made the next step easier. After his careful inspection and honest appraisal, I left my car with him confident that if the repairs were approved, it would be in capable hands. And talking with Mike Heller at BMW CONCORD, convinced me Mike would be there to help with the purchase of any other car if I needed one.

In search of a rental car, I headed down Mt. Diablo Blvd. to ENTERPRISE. Within minutes I'd checked out a car with super service from Eric and his friendly staff.

My life had been spared and though my nerves were shattered, the professional services and support from these members were the best "medicine" I could get.

Following four days of discussions between Lafayette Auto Body and the appraisers, their reputation and experience paid off. The repairs were authorized and I would not have to deal with a "totaled" car. And with a super cleaning and "The Works" from LAFAYETTE CAR WASH, I knew my car would be looking like new.

I was truly thankful. Finalizing the steps, I looked around Randy's shop and was uplifted by the playful designs drawn on his specialty cars. "How about a few subtle flames for my miracle," I asked and soon after placed an order with his artistic son.

This is just one example of how our capable members can fill any needs or desires you might have. And thanks to my "flaming auto art" you'll find me celebrating life in a whole new way.

WHAT'S YOUR STORY? Mail, fax or email your member testimonial to info@lafayettechamber.org. Space permitting, we'll print your story.


Mixer Update
 September Mixer

**Wayside Thrift Store &
 Costumes Dress Up
 Mixer in Style**

A colorful troop of costumed volunteers from the Assistance League of Diablo Valley swirled through the crowd of the Wayside Thrift and Costume Store at September's Mixer. A store filled with treasures, an abundance of food, clothing deals and lots of prizes gave the crowd a great evening. Thanks to the Assistance League hosts, the awesome Ambassadors behind the scenes and generous prize donors: Assistance League of Diablo Valley, AAA, Lafayette Care Wash & Detail Center, Nationwide Credit Union, Dr. Hype -Linda Marie Singer New World Federal Credit Union, PG&T Argentinian Imports, The Nut Factory.



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Oct

			1 Executive Board 5 p.m. Chamber Office	2	3 RIBBON CUTTING Noon Meritage Jewelers 3400 Mt. Diablo Blvd	4
5	6 Leads Group Noon, Desco Plaza Room 265 Board of Directors Noon Lafayette Park Hotel & Spa	7 Business Building Breakfast 7:30 - 9 a.m. Fish Ranch Restaurant Home-Based Business Alliance 9:15 a.m. Fish Ranch Restaurant	8 MIXER 5:30 - 7 p.m. Lafayette War Veterans Hall 3491 Mt. Diablo Blvd.	9 RIBBON CUTTING-OPEN HOUSE 4:30p.m. Alliance Title 3650 Mt. Diablo Blvd, #250	10 Membership Committee Noon Chamber Office	11
12	13 City Council Meeting 7 p.m. Community Center Columbus Day Chamber Office Closed	14	15	16	17	18
19	20 Leads Group Noon, Desco Plaza Room 265	21	22	23	24	25
26 <i>Lafayette Reservoir Run 6am</i>	27 City Council Meeting 7 p.m. Community Center	28	29	30	31 <i>Halloween</i>	Nov
2	3 Leads Group Noon, Desco Plaza Room 265	4 Business Building Breakfast 7:30 - 9 a.m. Fish Ranch Restaurant Home-Based Business Alliance 9:15 a.m. Fish Ranch Restaurant	5 RIBBON CUTTING Noon Health Medicine Institute 3799 Mt. Diablo Blvd	6 CITIZEN of the YEAR Lafayette Park Hotel & Spa	7	
9	Ambassador's Meeting 4:30 p.m. Chamber 3	4	12 MIXER 5:30 - 7 p.m. Holiday Gift Market Oakwood Athletic Club	13	14 Membership Committee Noon Chamber Office	