

September 2005

Lafayette's 10th Annual Art & Wine Festival Brings Thousands of Shoppers to Lafayette!

Mark your calendars for September 17-18

The Lafayette Art & Wine Festival is a great showcase for our community and all it has to offer. More than 80,000 people are expected to attend this year's festival scheduled for September 17 and 18 in downtown Lafayette. Festival hours are 10 a.m. to 7 p.m. on Saturday and 10 a.m. to 6 p.m. on Sunday.



Voted "Best of the East Bay" by Diablo Magazine Readers, our tiny little street fair has grown into an eagerly-awaited and well-attended open air event.

Business Promotion Opportunities

While the focus is on art, wine, beer, music, shopping and food, local businesses can also benefit from the large influx of visitors to the city. Many merchants are planning to promote themselves by putting display tables on the sidewalk and posting banners and balloons aimed at drawing in customers.

Others have decided to participate in a unique campaign designed by the Chamber. They're using a flyer that reminds customers they're open during the festival, and attaching a discount coupon good those two days. Chamber members interested in getting copies of the flyer should contact Wendy Tamis 294-4720 or call the Chamber office, 284-7404.

Thanks to Our Sponsors

Many local and regional businesses deserve sincere recognition for helping make this event a reality. Special thanks to our 2005 major sponsors, who include: BMW Concord, Century 21 Heritage Real Estate, C&M Party Props, Chevron, City of Lafayette, J. Hettinger Interiors, Lafayette Park Hotel and Spa, La Fiesta Square, Minuteman Press, Pleasant Hill Bayshore Disposal, Safeway, Silicon Connections, Viking and Woerhle & Son Builders. Media sponsors include: the Contra Costa Times, NBC11 and KKSF fm 103.7 and Diablo Magazine.

Festival Highlights

After 10 years of growth and excellence, you probably have a pretty good idea of what's happening and available at Lafayette's Art & Wine Festival, but here are a few of this year's highlights:

Arts & Crafts - More than 200 arts and crafts booths will line the streets, and fine art and gifts produced by local and regional artists will also be available. The Lafayette Gallery is putting their work on display including paintings, original prints, glass, ceramics, hand-made jewelry, photography and sculpture.

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BUSINESS BUILDING BREAKFAST FORUM

Please join us at the Hungry Hunter Restaurant, for a wonderful breakfast buffet and professional, informative speakers this Fall!

Hungry Hunter Restaurant • 3201 Mt. Diablo Blvd.
7:30 - 9 a.m. • Complimentary parking
\$15 Members • \$20 Guests
Must Reserve in Advance at 284-7404

Wednesday, September 21

As we restart our Breakfast Forums for the Fall, our featured speakers for September are from one of the Bay Area's best known and much loved bakeries, Semifreddi's Inc. Tom Frainier and Mark Rose, co-owners, will entertain and educate us about being in the bakery business today. Based in Emeryville, the company has grown into a regional powerhouse, operating three East Bay bakeries with 330 grocery accounts from San Jose to Petaluma. Semifreddi's will be celebrating its 20th anniversary next year so come learn about their business strategies and success. You definitely won't want to miss out on some fresh baked bread samples that morning!

SEPTEMBER MIXER

WEDNESDAY, SEPT. 14
5:30 - 7:00 p.m.

THE NUT FACTORY

3477 Golden Gate Way

Remember to bring a raffle prize
and have your business acknowledged!

continued from front page

Tantalizing Food - A diverse extravaganza of edible fare will be served, including BBQ chicken, gyros, sausages, hamburgers, salads, calamari, chow mein, sno cones, root beer floats, and much more!

Wine and Microbrews - Dozens of wines and microbrews will be available for tasting, as well as a wide selection of high-end wines at the Premium Wine Pavilion, which is sponsored by Century 21 Heritage Real Estate. Food available in the Pavilion is provided by Susan Foord Catering.

Chef's Stage - Mouth-watering demonstrations by celebrity chefs are scheduled throughout the two day festival. Chefs taking the stage this year are from restaurants including: Postino, Uncle Yu's, Bing Crosby's, McCovey's, Le Bistro, Va Da Vi Bistro & Wine Bar, Café Esin, Amarin Thai Cuisine, Bott's Best, Chef's Table, the Walnut Creek Yacht Club and the Blackhawk Grille. Supporting the stage are volunteers from Generation Chefs, a non-profit youth education and mentoring program training the next generation of chefs and culinary enthusiasts. The Chef's Stage is made possible by Viking.

Continuous Entertainment - Our two entertainment stages, sponsored by Woehrle & Son Builders and J. Hettinger Interiors, will play non-stop R&B, rock 'n roll, jazz and soul. This year's headliners include the smooth jazz guitar music of Ray Obiedo & the Urban Latin Jazz Project, and the rich blues, gospel and rock sounds of Annie Sampson. Also returning is the Contra Costa Jazz Band, an 18-piece swing band based in Walnut Creek. New to the festival this year is David Martin's House Party, featuring Lafayette native David Martin. The group has gained a national reputation for their high energy performances, incredible musical variety, and "anything can happen" hi-jinx.

KidZone - The KidZone is part of what makes this such a family-friendly event. Sponsored by Chevron, the area will feature party jumps, games, crafts and entertainment. This year, Lamorinda youth bands will play at the end of each day on a KidZone stage sponsored by Red House Studios.

Business Briefs & News

Contra Costa Crisis Center Save the date, Saturday, November 12, 2005 when the Contra Costa Crisis Center holds its "Evening of Magic," at Blake's at Boundary Oaks. Sponsorships are available as well as an opportunity to donate live and silent auction items. For information, contact Cindy Rasicot (925-939-1916 ex. 133 or email cindyr@crisis-center.org

The California Chamber of Commerce has helped stop more than half of the 45 Bills that were identified as "job killers" so far this year. To learn more about the bills before the Assembly and Senate, please visit the State Chamber's website www.calchamber.com

SBDC The Contra Costa Small Business Development Center is offering training to help you successfully launch your new business. For the person serious about starting a business, an intensive 12-week business management program focusing on the development of a business plan and the education that goes into the plan. Training is combined with consulting. Free and fee-based* - Scholarships available. Call for reservations or more information (925) 646-5377 www.ContraCostaSBDC.com

PennySaver Sandra Lenoski, Advertising Account Executive for PennySaver would like to share with you information about the PennySaver Neighborhood Announcement Section. This is an opportunity to get your event advertised. Please contact Sandra at (925) 671-8939, slenoski@pennysaverusa.com

Las Trampas Adds Sensory Room With the help of a \$25,000 grant from the Thomas J. Long Foundation, Las Trampas is completing the addition of the "Sensory Room", an interactive, therapeutic environment that uses a variety of light projectors and wheels, shimmering fiber optic light curtain, calming music, aromatherapy and ultra-comfy seating to integrate ALL the senses for their consumers with developmental disabilities. The Las Trampas Sensory Room is the latest addition to the growing Lafayette center offering innovative programs and services at home, on the job, and in the community. For more info, contact Ron Kilgore, 925-284-1462 Ext. 231

Village Associates Real Estate President, Ignacio Vega, announced today that the independent brokerage surpassed the \$2 billion sales mark at the end of July, less than five years after starting the local real estate firm. "This is a major milestone for the organization." Village Associates is located at 93 Moraga Way in Orinda, California. Founded in the Fall of 2000, the company offers comprehensive residential real estate representation for both buyers and sellers. For more information, call (925) 254-0505 or visit their Web site at: www.village-associatesonline.com.

Lafayette Chamber of Commerce

MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

2005 OFFICERS EXECUTIVE BOARD

President:

Larry Blodgett
Blodgett's Floor Covering/Abbey Carpet

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Immediate Past President

Larry Duson, Bank of the West

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LAFAYETTE CHAMBER OF COMMERCE

100 Lafayette Circle, Suite 103
Lafayette, CA. 94549

(925) 284-7404

FAX (925) 284-3109

info@lafayettechamber.org

www.lafayettechamber.org

Busy Summer at the City Offices

Renewing Members JULY

Parking Development Fees The City of Lafayette is looking at raising the Parking Development Payment Fee. The PDP has not been updated or visited since 1994. If a developer wants to bring a business to Lafayette, they have a responsibility to provide enough parking for the proposed business. If the plan falls below the required number of parking spaces the developer can pay a current fee of \$8,500 for each space needed. This money goes into a fund that the city can use to purchase parking inventory within the core business district. Because there was no CPI or increases built into this Municipal Code relating to Off-Street Parking, the city had to study what the cost of buying property and building either a parking lot or parking structure would be. The proposal would change the PDP to \$22,200 in the Downtown Core area and \$16,600 on the East and West ends of town.

The Chamber's Board of Directors met with city staff, attended the Planning Commission Meetings and reviewed the consulting report the city used to make its recommendations. At the August Board of Directors Meeting, they approved supporting the city staff's recommendations with the provision that within the next twelve months, the city purchase and develop parking in the core downtown area. President Larry Blodgett submitted a letter to the Planning Commission indicating our support. On August 18, the Planning Commission sent the revised PDP to the City Council recommending approval.

Preparing For New Assessment District City staff is preparing to work with an independent consulting firm to gain support from commercial property owners to create a new Assessment District. The city is running a shortfall of about \$150,000 - \$200,000 for maintenance of the landscaping and lighting for the medians along Mt. Diablo Blvd. Currently, the funds are coming from the General Fund. The improvements made since 1996 have added beautification, shade and have enhanced the desirability of the Core Downtown area. Over the next few months, property owners will be asked to participate in workshops and surveys to find out if there will be support to increase the assessments already in place. There was discussion about adding additional fees to hire a code enforcement officer. However, it looks as though that component will be removed and discussed separately. City staff will be asking the City Council to approve up to \$50,000 to pay for the process. There will be time for the public to voice their opinions at the workshops. More on this subject will follow.



Sandra Lenoski
Advertising Account Executive

Penny Saver
A Harco-Harco Inc. Publication

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Emergency Preparedness

Emergency Preparedness Commission The Chamber of Commerce has joined our elected commissioner's, the Lafayette Police Department and other interested community representatives at the monthly meetings to begin the process of getting our business community connected to the agencies that would be called to duty in a state of emergency. As business owners and managers, we have many resources that could be contributed in a time of need. Please visit www.lovelafayette to view their webpage. If you are interested in becoming more involved with public awareness and readiness, please contact Jay at the Chamber or Cathy Surges, Community Services Officer with the Lafayette Police Department (925) 299-3220

Emergency Preparedness Fair 11am-3pm, Sunday, September 11 at Civic Park in Walnut Creek For details call 943-5899 x189, admission is free.

ICE (In Case of Emergency) The idea is that you store the word "ICE" in your cell phone address book and next to it enter the number of the person you would want to be contacted. In an emergency situation, police, fire, ambulance and hospital staff will then be able to quickly find out who your next of kin is and be able to contact them. Make sure you tell the person(s) you list under "ICE" that they are on the list. If you have more than one contact, you can use ICE1, ICE2, etc.

More than Thirty Years
Scotty Loucks

More than Twenty Years
Happy Days Learning Center

More than Fifteen Years
Costco Wholesale
Lamorinda Floor Fashion, Inc.

More than Ten Years
Better Homes Realty
R. Bruce Ballentine, A.I.A.
Lisa Evans Portrait Design
Nor-Ski Sports
Robert Jenson Salon

More than Five Years
California Haircuts
E.G. Lee & Company
Good Stuff Coupons
Greg's Muffler
Lafayette Dance Center
(Kids 'N Dance)
Lasting Impression
Rotary Club of Lafayette
Ruben Limon, General Gardening
& Landscape
Saint Mary's College
Urban Suburban
Wine Chest

More than One Year
Bodin Associates
Capital Tax and Financial Services
Charles Fine Jewelry, Inc.
Eckerstrom Productions
Gallagher Properties, Inc.
Generations in Jazz
Health Medicine Institute
Lamorinda Maid & Cleaning Services
Main Street Property Services
Massage Cottage
PURE Beauty
Mary Schulze – Century 21 Heritage
Real Estate
Security Pacific Real Estate –
Walnut Creek
Thorn Architects
United Food & Comm.
Workers Union
Nancy Verrier, MFT
Wildwood Acres Resort

Business Spotlight

Il Pavone Cucina Italiana

2291 Olympic Blvd., Walnut Creek

at the corner of
Tice Valley Blvd.

(925) 939-9060

Lunch: Mon.-Fri.
Dinner: Mon.-Sun.

Il Pavone Cucina Italiana used to be one of the Bay Area's best kept secrets but "the word is out now and business is very good," says Marcello Bigotti, co-owner of this wonderfully traditional Italian restaurant. Located just on the fringe of Walnut Creek and Lafayette, Marcello and his mother, Jupira, bought the restaurant 15 years.



Il Pavone in Italian means "the peacock" and this is evident in some of the decorations found throughout the quaint restaurant. Marcello began his career as a chef in both San Francisco and Marin and was the former Executive Chef of the Blue Fox. He takes pride in the fact that Il Pavone has an older style menu with many dishes being sautéed but some of their newer dishes feature fresh, grilled fish. Soon the restaurant will be serving retail raviolis for customers to take home and enjoy. Many of the items featured on the menu are made right there in the restaurant including sausage, prosciutto, lasagna, ravioli and tortellini pasta.

Marcello strongly believes that "it's not about being tricky with food but about being true." He says, "if you start with something good you have to take care of it and you must use the right ingredients."

A very loyal staff can be found working at Il Pavone and some have been there from the beginning. And with a "great location" and many loyal customers from Rossmoor, Marcello says "we have the best of everything!" He has found support from the local community and enjoys being involved with some local fundraisers and helping out the schools.

Marcello believes that the success of Il Pavone is due to using true ingredients in their recipes and everyone loves the "home" atmosphere. "It's like eating at your grandmother's house." If you haven't yet been to Il Pavone, you are definitely missing out and even on a weeknight, you'll want to call and make a reservation. Buen appetito!!

Eleven Candidates Vie for Seats on Chamber Board

The Petitions for the 2006-2007 Board of Directors candidates have been received by the Chamber. You will find a flyer insert with the candidates' names. Please place your votes and mail the ballot in or fax it to the Chamber office (925) 284-3109. Those elected will each serve a two-year term. Each member business is permitted only one vote. Ballots must be returned no later than Friday, September 16, 2005. There are eight seats up for election this year. You may vote for up to eight of the candidates.

- Ute Medford, Mt. Diablo National Bank
- Virginia Fox, Prudential California Realty
- Edward Zeidan, Nerd 4 Rent
- Timothy S. McKinley, Law Offices of T.S. McKinley
- Larry Duson, Bank of the West
- Lyle Miller, Costco Wholesale Inc.
- Eddie Roodveldt, Smith Barney
- Chris Lane, Contra Costa Stationers
- Budd MacKenzie, The Law Offices of Budd MacKenzie
- Sandi Mitchell, Empire Realty
- Kim Trupiano, Contra Costa Times

Rep. Tauscher Launches Small Business Advisory Committee

Rep. Ellen O. Tauscher is proud to announce the launch of her Small Business Advisory Committee for the 109th Congress. The group is designed to offer feedback on legislation considered by the House of Representatives as well as report and make recommendations on local small business concerns including important issues like health care, education, and government regulation.

"Small businesses are the backbone of our economy," said Rep. Tauscher. "With 14 years on Wall Street and my family's roots in small business, I know the challenges that entrepreneurs face and I'm eager to find solutions to help them succeed."

Her Small Business Advisory Committee is comprised of 20 representatives from local small businesses throughout the Tenth Congressional District including Alameda, Contra Costa, and Solano Counties. Members of the committee provide an array of services in the region including technology development, medical practice, construction, and restaurant ownership.

"Small businesses represent 99% of all employers in the U.S. and are responsible for generating well over half of new jobs created. Helping small businesses thrive is critical to get our economy back on track. I want to hear from local small business owners and operators so that I can work in Washington to ensure a favorable environment for the entrepreneurial spirit," said Rep. Tauscher.

The group's first quarterly meeting was on June 27. Rep. Tauscher will also continue her small business outreach in conjunction with local Chambers of Commerce, the Contra Costa Council, Tri-Valley Business Council, Solano County Small Business Development Center, and other economic development organizations.

**EMPIRE**
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August Mixer

IT WAS THE PERFECT SUMMER EVENING AT THE LAFAYETTE GALLERY AND THE ART ROOM!



Everyone enjoyed being outdoors in the Sculpture Garden and the wonderful appetizers from Chow Restaurant for our August mixer. Our thanks to the following Chamber members who contributed some great raffle prizes: A.G. Edwards, Bott's Best, Futures Explored,

Lafayette Car Wash, Lafayette Gallery, India Palace, Nationwide Mortgage, Pacific Caffe, Paychex, Penny Saver, Re/Max Accord-Lafayette and Ware Designs. Our next mixer is on Wednesday, September 14th at The Nut Factory, 3477 Golden Gate Way. We hope to see you there!

When visiting the Lafayette Art & Wine Festival this year, please do not forget to stop at the Entrepreneur's Club booth. Many of our small business owners in Lafayette will be there to show you what they do. There are hundreds of businesses in Lafayette and the surrounding area that don't have a store front along the main drag. This is their chance to be on the street and your chance to get to know some of the best business people in our community. Their booth will be located along Lafayette Circle. Call the Chamber for more information, 284-7404.

LAFAYETTE CHAMBER'S
Entrepreneur's Club
An Alliance of Independent Business Professionals

September Ribbon Cutting

Tuesday, Sept. 13 • 4:30 p.m.

**India
Palace
Restaurant**

3470 Mt. Diablo Blvd.

Wednesday, Sept. 28 • 4:30 p.m.

**Ke Aloha
Hawaiiana
Day Spa**

1555A Riviera Ave., Walnut Creek
across from the Marriott Hotel

Apology to Our Readers

Last month I ran a short column about how to beat a ticket titled "Article Impossible". I hope that those of you who read the column understood it was meant to be funny, period. Well, I was contacted by a senior officer at our California State Chamber of Commerce who suggested my little joke was not in the best interest of our Chamber. I want to assure the members of our Chamber that I would never willingly do anything to cast a shadow over our fine organization. If I have offended anyone, I do apologize. However, unlike the article, this apology will not self-destruct in five seconds. -Jay Lifson

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Fax 866-394-0033
helen.romero@citiigroup.com

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Focus on the Arts

The Magic Window Custom Framing and Fine Art Gallery- is hosting Friday night open gallery shows featuring the works of local and international artists. The gallery is holding a wine and cheese reception each Friday from 6 p.m. to 9 p.m. During the month of September, we will be featuring the work of Debbie Myers. Debbie will be present on Friday, September 16 at the reception and will be painting at the gallery during the weekend of September 17 and 18. The Magic Window is located at 3578 Mt. Diablo Boulevard, right next to Per Tutti's. All are welcome. Please call 925-284-8802 for further details.

The Lafayette Gallery will be open throughout the 10th Annual Lafayette Art & Wine Festival. The Fall show will coincide with the Festival and many of the Gallery members will have additional pieces across the street in the "Local Artists Alley." The Gallery hours will be: Saturday, September 17, 11:00am -7:00pm and Sunday, September 18, 11:00am-6:00pm.

Regular Gallery Hours: Tuesday - Saturday, 11am - 5 pm
Lafayette Gallery, 50 Lafayette Circle,
(925) 284-2788 • www.lafayettegallery.net

LOVE LAFAYETTE at the Town Hall Theatre
Town Hall Theatre Company is proud to kick off the exciting 2005-2006 season, under new Artistic Director Kevin T. Morales. Subscriptions for the new season are now available. The season starts off on August 25 with "Love Lafayette," an original comedy set in everyone's favorite town. Other shows: Macbeth, Peter & Wendy, Wit Gypsy, 5 Women Wearing the Same Dress, and Guys and Dolls. Call the box office at 283-1557 to subscribe, to order tickets, or to request a season brochure.

Extravaganza at Fastframe Fastframe of Lafayette is pleased to host an art extravaganza featuring:

Chris Burch: A local photographer's interpretation of "Scenes by the Bay," beauty in the expression of natural light.

Gary Crabbe: A resident of Pleasant Hill who has documented California's natural beauty through the lens of his camera. We're sure you've seen his images in local advertising and corporate presentations.

Jim Christopher: A Danville artist who finds the means of expression for his vivid creativity through oil and watercolor. His keen perception of light and color creates paintings that are impressionist in nature with delicate attention to detail and exclusion of the unnecessary. **Plus,** the art of 24 local elementary school students who are recipients of the annual Fastframe/ LASF "Luck of the Draw" contest. Meet these young artists at an opening reception Sunday September 11th from 1-4. Fastframe is located at 3571 Mt. Diablo Blvd. and is open Monday-Saturday from 10-6. Contact Owner Anthony Ruiz at 283-7620 for more information

Mt. Diablo Business Women Networking Extravaganza and Sit Down Dinner

When: Thursday, September 8 at 5:45 p.m.

Where: Lafayette Park Hotel,
3287 Mt. Diablo Blvd., Lafayette

Facilitator: Cindy Luck, MA, CPCC

Price: \$35 by reservation; \$40 at door

**Guarantee your spot, by Friday September 2nd:
Call 925-429-9253**

NEW MEMBER *Welcome*

ADVERTISING SPECIALITIES

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Concord, CA 94520

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slenoski@pennysaverusa.com

www.pennysaverusa.com

Sandra Lenoski,

Advertising Account Executive

The most powerful word in the business world is FREE. For local residents and business' of Lafayette, they will reap the benefits of that adage. The PennySaver is a Direct Mail Shopper delivered to over 2 million households in Northern California. By offering Zoned distribution, every Advertiser can pinpoint their message to a particular geographic area and not pay for unwanted circulation. It offers bargains, classified ads and local advertising. They bring buyers & sellers together!!!

ART STUDIO

The Art Room

50 Lafayette Circle, Lafayette, CA 94549

(925) 299-1515 (Phone) • (925) 429-2479 (Fax)

gigi.voris@theart-room.com • www.theart-room.com

Gigi Voris, Owner

AWARDS

Diablo Trophy & Awards

1922 Contra Costa Blvd.

Pleasant Hill, CA 94523

(925) 680-0155 (Phone) • (925) 680-1125 (Fax)

david@diablotrophy.com • www.diablotrophy.com

David Mascaro, Owner

Diablo Trophy and Awards has been in the Diablo Valley for over 48 years. Located in Pleasant Hill, Diablo Trophy and Awards offers a wide selection of trophies, plaques and engraving services as well as corporate awards, advertising specialties and even earthquake kits. Owner David Mascaro has been an active member of the community and invites you to stop in and say hi at 1922 Contra Costa Blvd. Pleasant Hill.

DAY SPA

Ke Aloha

Hawaiiana Day Spa

1555-A Riviera Ave., Walnut Creek, CA 94596

(925) 952-4602 (Phone)

www.kealohaspa.com • nancy@kealohaspa.com

Nancy & Omar Urbina, Owners

Imagine... a relaxing and nurturing Hawaiian vacation with soothing island serenity. Indulge your body and spirit with the pampering and restorative treatments offered in the Hawaiian sanctuary at Ke Aloha Hawaiiana Day Spa. Their indulgent treatments are specifically designed to relax, restore and rejuvenate even the most overworked and stressed-out individual. They offer mas-

sage, facials, waxing and body treatments. Gift certificates are available.

EDUCATION

Orinda Academy

19 Altarinda, Orinda, CA 94563

(925) 254-7553 (Phone) • (925) 254-4768 (Fax)

info@orindaacademy.org • www.orindaacademy.org

Paul Greenwood, Director of Admissions

Orinda Academy is a fully accredited, independent, college preparatory school, serving grades 7-12. The mission of Orinda Academy is to help each student discover a love of higher learning; build a set of personal, ethical values; develop a respect for the natural environment; and foster an appreciation for the diversity of our multi-cultural world. We assist each student to reach his or her full potential as a successful, confident, self-reliant individual, prepared for the academic rigor of a university education. Contact Paul Greenwood at 925.250.7659 for an appointment as there are limited openings for fall enrollment.

EDUCATION

Pediatric Motor Playground

3210 Old Tunnel Road, Suite A, Lafayette, CA 94549

(925) 935-8190 (Phone) • (925) 935-8115 (Fax)

foltzandsato@pediatricmotorplayground.com

www.pediatricmotorplayground.com

Brian Foltz and Ross Sato, Owners

Pediatric Motor Playground (PMP) was founded by two school-based occupational therapists that were looking for a more effective, efficient, and fun way to provide needed instruction and service to all pre-k and school age children. Our innovative and informed motor curriculum (individual or group instruction), is designed to improve your child's: Handwriting; Strength/Coordination; Clothing Management; Manipulation of Classroom Tools; Playground Performance; Social Interaction; Motor Planning; Balance; Hand Eye Coordination; Sensory Processing; Attention/Organization.

EDUCATIONAL CONSULTANTS

Murphy & Associates

3280 Woodview Dr., Lafayette, CA 94549

(925) 283-4002 (Phone)

www.spedtech.com • info@spedtech.com

Geri Murphy, Ph. D., President/Owner

Murphy & Associates is a network of professionals who have extensive training and experience in the field of special education, grant writing, project and data systems management technologies. Murphy & Associates brings together teams of independent consultants to address presenting needs. These teams provide a variety of services, including comprehensive psycho-educational evaluations and consultations regarding appropriate accommodations, educational programming, career and college planning. In addition, Geri Murphy has been a realtor in the area.

FINANCIAL SERVICES

A.G. Edwards

1880 Tice Valley Boulevard, Walnut Creek, CA 94595

(925) 935-0911 (Phone) • (925) 935-2154 (Fax)

www.agedwards.com/fc/anthony.napple

anthony.napple@agedwards.com

Anthony Napple, Financial Consultant

As an A.G. Edwards financial consultant with AAMS certification, Anthony can help you build a complete financial plan. With more than 10 years industry experience, he will design an investment plan that will fit with your financial goals and risk tolerance. Because he doesn't have any product sales quotas, he's free to recommend the most suitable solution for your situation.

More important than his background is his commitment to you. Anthony has a real desire to help investors of all portfolio sizes and investment experience. He works for a unique company whose mission is to furnish financial services that are a real value to their clients. A.G. Edwards and Anthony are dedicated to acting as your consultant, putting your interests ahead of their own. If this is the type of relationship you're looking for from a financial consultant, call him today to schedule an appointment.

HOTEL

Walnut Creek Marriott

2355 North Main Street, Walnut Creek, CA 94596

(925) 934-2000 (Phone) • (925) 934-6374 (fax)

wcsales@marriottwc.com

www.walnutcreekmarriott.com

Nick Scriabine,

Director of Sales & Marketing

The Walnut Creek Marriott specializes in hosting business meetings and social events. Hotel amenities include an outdoor heated pool, fitness center, and complimentary shuttle service within a 3 mile radius.

INVESTMENT PLANS & PRODUCTS

Smith Barney

3422 Silver Springs Court, Lafayette, CA 94549

(925) 284-5775 (Phone) • (925) 284-0532 (Fax)

thomas.g.henry@smithbarney.com

fc.smithbarney.com/thomas_henry

Thomas G. Henry,

Senior Vice President Investments

Tom Henry is a 40 year veteran stockbroker with Smith Barney, Inc. and 39 year resident of Lafayette. He has recently formed a partnership with Deborah Lee, a financial planning specialist with Smith Barney. This partnership allows Tom to be in Lafayette four days a week, while Debbie is in San Francisco for the full work week. Tom has been affiliated with the Rotary Club of Lafayette since 1991, and is well-acquainted with business and professional persons in town. His partnership is a nice fit. Debbie designs financial plans and Tom implements them. His presence in Lafayette will give another dimension of service to the residents of Lafayette.

LAW

Law Offices of Laurel S. Stanley

3704 Mt. Diablo Boulevard, Suite 312

Lafayette, CA 94549

(925) 962-9255 (Phone) • (925) 962-9257 (Fax)

laurel-stanley@sbcglobal.net

Ellen Beritzhoff, Legal Assistant

This small firm-Laurel Stanley and legal assistant Ellen Beritzhoff-moved to Lafayette in June. Laurel, formerly a licensed landscape architect and environmental planner, has practiced construction, land use, environmental and real estate law-including entitlements, regulatory compliance and litigation-since 1986. The firm is experienced in handling complicated real estate transactions including those with environmental and title problems and also provides general business counsel-including business entity formation-for real estate and construction clients.

ATTORNEY AT LAW/MORTGAGE BROKER

Jay Strauss

1043 Stuart St., Lafayette, CA 94549

(415) 265-5555 (Phone) • (415) 520-5577 (Fax)

jstrauss3@yahoo.com

MARKETING CONSULTING

Commerce Logistics

241 Lafayette Circle #16, Lafayette, CA 94549

(925) 283-6920 x111(Phone) • (925) 283-6919 (Fax)

evodio@commercelogistics.com

www.commercelogistics.com

Evodio Walle, President

Commerce Logistics is a local marketing consultancy providing strategic branding and marketing services to Bay Area companies, founded in 2003 by Evodio Walle, President and Chief Web Architect. A native to Northern California and the high tech market, Mr. Walle is a passionate entrepreneur and corporate strategist with more than 15 years of business leadership experience in guiding local startups; and since the advent of the Web, in successfully leveraging Web, print, and custom application development in marketing programs that enable companies to drive notable growth in the technology, business services, retail, and general consumer goods sectors.

NON-PROFIT

Irvin Deutscher Family YMCA

350 Civic Dr., Pleasant Hill, CA 94523

(925) 687-8900 (Phone) • (925) 687-0280 (Fax)

ljacobsen@mdrymca.org • www.mdrymca.org

Laura Jacobsen, Executive Director

The Irvin Deutscher Family YMCA has helped shape the Mt. Diablo Region for more than 50 years. Whether you seek fitness, aquatics, sports, childcare or social opportunities, the YMCA is the destination for meeting your specific needs. The Mt. Diablo Region YMCA is a values-based association, founded on Judeo-Christian Principles, dedicated to enriching the lives of all people through programs that strengthen SPIRIT, MIND and BODY. Caring, Honesty, Respect and Responsibility are the core values they uphold and live each day. They are the YMCA — They believe that everyone should have an equal oppor-

tunity to belong regardless of age, sex, religion, ethnicity or financial ability. Come see what the Y can offer you!

PIANO-RETAIL

Sherman Clay & Co.

1388 Locust Street, Walnut Creek, CA 94596

(925) 932-0100 (Phone)

patti_lopez@sclay.com • www.shermanclay.com

Patti Lopez, Manager

REAL ESTATE

RE/MAX Accord

Randall Tse, Broker

3390 Mt. Diablo Blvd., Lafayette, CA 94549

(925) 297-0343 (Phone) • (925) 297-0300 (Fax)

www.bayarea-realestate.com a rtse@remaxaccord.com

RE/MAX Accord

Eileen Sayegh, Realtor

3390 Mt. Diablo Blvd., Lafayette, CA 94549

(925) 283-9200 (Phone) • (925) 297-0300 (Fax)

www.countoneileen.com • eileensayegh@yahoo.com

Buying or selling a home is one of the most costly and stressful decisions one can make. Eileen's objective as your real estate consultant is to represent your best interests for a smooth transaction. As a Moraga resident for over 20 years now, you can rely on her local knowledge and experience. She believes that constant communication, excellent negotiating, and honesty are vital to a smooth transaction.

RE/MAX

C.C. Connection, Inc.

2950 Buskirk Avenue #140, Walnut Creek, CA 94597

(925) 330-7507 (Phone) • (925) 955-8282 (Fax)

www.darfler.com • mark@darfler.com

Mark Darfler, Realtor

With his strong commitment to the communities of central Contra Costa County, particularly in Lafayette, Mark is building the bridge that connects buyers and sellers to real estate success here. Mark understands that people who choose to live here do so for the exceptional quality of life and the high investment value. Sellers appreciate his exceptional ability to showcase their home for top sale and buyers rely on his strong knowledge of the area's many unique neighborhoods with their award winning schools.

RESEARCH LIBRARY

Museum of Vintage Fashion

1712 Chapparral Lane, Lafayette, CA 94549

(925) 280-1890 (Phone)

Patti Parks McClain,

Director/Founder

Upon entering their 27th year as America's first and only Museum of Vintage Fashion, director/founder Patti Parks McClain proudly announces the opening of the Museum's Research Center and Library. Professionals with other museums, teachers and students enrolled in Fashion and Design colleges may now avail themselves of a unique and complete fashion and study center. The library hosts color slides and engravings, catalogs, photographic coverage of fashion exhibitions and shows given by Ms. McClain. The Museum of Vintage Fashion is a member of Region V,

Costume Society of America; a life member of the Dugald Costume Museum in Winnipeg, Canada as well as the Contra Costa Historic Society, headquartered in Martinez.

RESTAURANT

Bing Crosby's

1342 Broadway Plaza • Walnut Creek, CA 94596

(925) 939-2464 (Phone)

Golf course casual by day, Hollywood-glam by nightfall, Bing Crosby's ambience shares the spotlight with its acclaimed California Country Club Cuisine created by Executive Chef Frank Palmer (formerly of the Lafayette Park Hotel & Spa). The interior features a sparkling baby grand piano; authentic Crosby treasures; a Piano Lounge, Oscar Room, Wine Room, Country Club Room and Library. The after hours scene has never been sexier with crackling fireplaces, beautiful people dressed to the nines and an extensive martini list commemorating each of Crosby's 42 number one hits. Hours Lunch 11:30-3:30 daily; Bar and lounge open 3:30-5pm (soups, salads and appetizers available); Dinner daily at 5pm, Mon-Thurs until 12am, Fri-Sun until 1am. www.bingcrosbysrestaurant.com

McCovey's

1444 California Blvd., Walnut Creek, CA 94596

(925) 944-9444 (Phone)

www.dsecorp.com • jdudum@dsecorp.com

Jeff Dudum,

CEO/President

McCovey's was introduced to Walnut Creek in 2003 as a thrill-a-minute sports exhibition that feels more like a museum than a restaurant-right down to an interior modeled after San Francisco's SBC Park and an "infield" and "outfield" of tables dedicated to Willie McCovey's favorite players. The award-winning restaurant boasts an enormous collection of sports memorabilia surpassed only by the baseball Hall of Fame in Cooperstown. At the center of the action is a magnificent rotunda. Hours Mon, Tues, Wed 11-10; Thu, Fri Sat 11-11. www.mccoveys.com

Pacific Caffé

3653 Mt. Diablo Boulevard, Lafayette, CA 94549

(925) 284-7232 (Phone) • (925) 284-7234 (Fax)

www.pacificcaffe.com • rick.kennedy@pacificcaffe.com

Rick Kennedy,

Secretary/Treasurer & Owner

Just recently opened in Lafayette, Pacific Caffé is indeed a new and refreshing café destination. It serves illy coffee and espresso drinks, blended drinks, fine teas, and fresh pastries. Discovered by the Illy family based in Trieste, Italy, Illy has long been considered to be the best coffee by connoisseurs and fine restaurants. In addition to hot espresso drinks, Shakeratto(tm) - shaken and blended coffee drinks - are also available. For the fun side of drinks, Pacific Caffé also serves tapioca pearl drinks (or bubble tea) - a refreshing and potentially filling concoction that you can get blended or shaken in several fruit and berry flavors. For its teas, Pacific Caffé serves Mighty Leaf, a collection of fine teas from the best tea regions of the world, served in special pouches that create a tea experience that is equally unique.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
Sept						
4	5 Labor Day Holiday Chamber Office Closed	6	7 Executive Board 8 a.m. LPH&S	8	9	10
11	12 Mayor's Coffee 8 a.m., Chamber <hr/> Board of Directors 12 noon, LPH&S	13 Ribbon Cutting 4:30 p.m. India Palace Restaurant 3470 Mt. Diablo Blvd.	14 Leads Group I 12 noon, Chamber <hr/> MIXER 5:30 p.m. The Nut Factory 3477 Golden Gate Way	15 <small>ENTREPRENEUR'S CHAMBER</small> Entrepreneur's Club 8:30 a.m., Chamber	16	17 Art & Wine Festival 10 a.m. - 7 p.m.
18 Art & Wine Festival 10 a.m. - 6 p.m.	19 Chamber Office Closed	20	21 Business Building Breakfast Forum 7:30 a.m. Hungry Hunter 3201 Mt. Diablo Blvd. <hr/> Leads Group II 9 a.m., Chamber	22	23	24
25	26	27 Tech Tuesday 9 a.m. Chamber \$10 fee	28 Ribbon Cutting 4:30 p.m. Ke Aloha Hawaiiana Day Spa 1555A Riviera Ave. Walnut Creek <i>across from the Marriott Hotel</i>	Spirituality & Business 5:15 p.m. City Offices Rm. 265	30	1
2	3	4	5	6	7	8 Oct