

Lafayette is busy with the Downtown Strategic Plan

This has been a busy month for city, City Council, the Chamber, the DSP Committee the Lafayette Taxpayer's Association, the Homeowner's Association & councils, and all the city commissions. Each group has been working their way through the over 140 pages in the Draft Plan. There have been over a dozen meetings including the final public workshop and the meeting the Chamber hosted for downtown property and business owners. The Planning Commission will try to finish their review at their April 2 meeting.

The Lafayette Chamber of Commerce has asked the city to provide a study that will review the current General Plan and the Draft Plan, side by side, to determine what in the Draft Plan will change the General Plan. There are many components that are being debated including:

- Will there be support for the amount of downtown housing being proposed in the plan?
- Will there be support for an increase in the height of buildings in the core area from 34' to 42'? Are the setbacks suggested in the plan enough?
- The community seems very supportive for day-lighting the creek and creating more park space in the downtown. Can the business community support this, or are we worried about the loss of retail space?
- It has been made clear that Eminent Domain will not be used to force the changes outlined in the plan. Will the changing of use and zoning accomplish the same thing over time? Is this fair to property owners? Has the difference between "by right" and "by law" been explained. Which parts of the plan supersede the current general plan?
- What should the priorities be?
- How will the plan be paid for over time?
- Does the plan sufficiently solve circulation, traffic and parking issues?
- What does the business community want the downtown to look and feel like?

The Advisory Committee meets again on April 1 and then there will be a meeting on April 13th featuring the City Council, the Advisory Committee, the Environmental Task Force, and the Planning, Design Review, Circulation and Parks, Trails & Recreation Commissions. At that meeting, after a short presentation from WRT, there will be a discussion of all the main issues, with the goal to arrive at a final draft plan that can be forwarded to the environmental review phase of the process. Some groups are suggesting we slow down or simply stop the process.

Please visit the city website for updates. The entire draft plan can be downloaded from www.ci.lafayette.ca.us. If you would like to weigh in, please attend the April 13th City Council meeting and send your comments to amerideth@ci.lafayette.ca.us or mail to:

Ann Merideth, City of Lafayette,
3675 Mt. Diablo Blvd, Lafayette, CA 94549

Downtown Strategic Plan Meeting - February 24th



The crowd



The panel

L to R: Steve Falk - City Manager,
Ann Denny - Chamber Representative on the Downtown Strategic Committee, Michael Anderson - City Council member and Chair of the committee,
Steve Cortese - Developer representative on the committee

Upcoming Events

Tues., April 14 • 8 am
Shop Lafayette Working Group
Chamber Conference Room

Wed. April 15 • 11:45 am
Green Committee
Chamber Conference Room

Thurs., April 16 • 8:30 pm
Entrepreneur's Club
Chamber Office

Sun., April 19 • 11am-4 pm
Lamorinda Earth Day
Stanley Middle School
3455 School Street

Thurs., April 23 • 4:30 pm
Ribbon Cutting
Kattenburg Architects
11 Moraga Way, #3, Orinda

Fri. April 24 • 8am
Business Issues/ Govt. Affairs Meeting
Chamber Conference Room

Thurs., April 30 • 4:30 pm
Ribbon Cutting
Zeeba
3574 Mt. Diablo Blvd.

Note day change!

Tri-Chamber Mixer
Lafayette,
Moraga & Orinda

TUES., April 7, 5:30pm
Doughlah Designs
3577 Mt. Diablo Blvd., Lafayette

Message from Chairman Tony Eichers

Being just over three months into the New Year means that Lafayette is abuzz with change, new ideas, and new opportunity for all Lafayette residents and businesses. For example the interest that the proposed Downtown Strategic Plan has generated is at an all-time high. It is extremely important to be active in your community and take an interest in our future.

In addition, we have many exciting events coming to town that you can be involved in and volunteer your time and energy, the Restaurant Walk, Art and Wine Weekend, and the Lafayette Reservoir Run to name a few. Contact a Chamber Staff member and join in the fun!

Please be assured that the Chamber will continue to represent its members and constituents in their best interest and that of the community. Your voice is important, please get involved and if you have not joined the Chamber in order for us to represent you, please do so today!

Lafayette Juniors host their 10th Annual Lafayette Kitchen Tour

Tickets are now on sale for the 10th Annual Lafayette Kitchen Tour to be held on Saturday, May 16th from 10:00 a.m. to 3:00 p.m. Guests will have the opportunity to visit six exquisite homes located in Lafayette and enjoy lunch in a picturesque garden of one of the homes. Attendees will receive an event guide detailing each kitchen's unique design elements, including information on the contractors, designers, and design resources featured in each home.

Tickets are \$35 (\$25 tax deductible) with an option to purchase a luncheon ticket (gourmet lunch box from Diablo Foods) for an additional \$12. A majority of the tickets are sold in advance by Lafayette Juniors or may be purchased at one of the following Lafayette locations - Douglah Designs, 3577 Mt. Diablo Blvd., (284-4560) and Premier Kitchens, 3373 Mt. Diablo Blvd. (283-6500). For more information visit www.lafayettejuniors.org or contact Gina Hageboeck at gina.hageboeck@gmail.com or 925-299-1770.

Please join us in supporting local charities while spending a fun filled day with family and friends (a perfect Mothers Day gift for the mom who has everything) or exploring ideas for your own kitchen remodel.

This year's major beneficiary is Youth Homes, Inc. Youth Homes is a non-profit organization that has helped over a thousand abused and neglected youth in Contra Costa County recover from trauma by providing high-quality residential and outpatient counseling treatment www.youth-homes.org.



Enlightened Images[®]
P h o t o g r a p h y

Gary N. Crabbe www.enlightphoto.com
ph.: (925) 288-1461 Location Assignments for
fax: (925) 288-1462 Commercial or Editorial use,
email: gary@enlightphoto.com Stock and Fine Art Prints.

Steve Snyder
Mortgage Consultant
A Neighbor.....You Can Trust!




direct 925.295.9322
fax 866.743.1709
mobile 510.599.4700

ssnyder@rpm-mtg.com
www.rpm-mtg.com/ssnyder



2175 N. California Blvd., Suite #1000 • Walnut Creek, CA 94596



www.centraiselfstorage.com

Steve O' Connor
Manager

3330 Mt. Diablo Blvd.
Lafayette, CA 94549
Phone: 925-962-1940
Fax: 925-962-1401

Gate Hours
.7 a.m.-7 p.m.
(7 days a week)

Office Hours:
Mon.-Fri. 10 a.m. - 6 p.m.
Saturday: 8 a.m. - 4 p.m.
Sunday: 10 a.m. - 2 p.m.

LAFAYETTE CHAMBER OF COMMERCE MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

2009 Officers

EXECUTIVE COMMITTEE

Chair of the Board:

Tony Eichers,
Lafayette Park Hotel & Spa

Vice Chair: Caesar Perales, CPA

Executive Committee:

Larry Blodgett,
Blodgett's Abbey Carpet & Flooring
Steve Cortese,
Cortese Investment Company
Dennis Garrison,
Oakwood Athletic Club
Stacy Spell, Oakwood Athletic Club
Edward Zeidan, Nerd4Rent
Barbara Townsend, Futures Explored

Immediate Past President:

Larry Duson, Bank of the West

BOARD OF DIRECTORS

Polly Bernson, Debbie Cooper,
Mike Heller, Budd MacKenzie,
Sandi Mitchell, A.J. Nisen,
Steve Palsa, Dave Simpson,
Steve Snyder, David Watson

ADVISORY BOARD

Joanne Archer, Fred Brill, Ann Denny
Steve Falk, Nora Harlow, Chris Lane,
Ute Medford, Jim Negri, Anna Stevenson,
Ed Stokes, Wendy Tamis, Jesse Wellen

CHAMBER OFFICE STAFF

Jay Lifson, C.E.O.
Karen Rose, Director of Events
Linda Carlson, Office Manager
Barbara Gilmore,
Membership Services Director

LAFAYETTE CHAMBER OF COMMERCE

100 Lafayette Circle, Suite 103
Lafayette, CA. 94549

(925) 284-7404

FAX (925) 284-3109

info@lafayettechamber.org

www.lafayettechamber.org

SCORE Lafayette Chamber of Commerce is partnering with SCORE, Counselors To America's Small Business. This opens the door for you to many counseling and support resources. Keith Blakeney is a SCORE Counselor who consults right here at your Chamber offices. Contact the Chamber at 284-7404 to schedule an appointment. He can also refer you to other Counselors who specialize in every aspect of business to help you identify and solve your business issues. You can get personalized, confidential counseling from over forty experienced volunteer business counselors, providing mentoring and coaching throughout Alameda and Contra Costa.

SCORE Counselors are active and retired business executives and small business owners with hands-on-experience in a wide variety of businesses. Their areas of expertise are Business Planning, Marketing, Retail, Finance, Strategic Planning, Succession Planning, Manufacturing, Export and Import, Operations and many other functional areas.

SCORE also conducts business workshops in topics such as "How To Write a Business Plan", "Legal Aspects of Business", "Financial Aspects", "Accounting & Records", "Risk and Succession Management", "Marketing & Advertising" and many others.

Economic Stimulus Package Means Payroll Changes For Small Businesses

The Economic Stimulus Package recently signed into law includes provisions that affect payroll processing. These include:

- A tax credit for workers, administrated through adjusted payroll tax withholding tables. Any business with payroll need to update their payroll withholding tax tables to accommodate these changes as of April 1, 2009.
- Premium assistance for COBRA recipients, involving employer credits calculated on the revised 941 Form. The COBRA recipient will be responsible for 35% of their premium, with their former employer paying the additional 65%. The employer will be reimbursed for their share by a credit to payroll tax deposits reflected on the Form 941.
- All employers need to be using the revised 941 form for the 1st quarter of 2009 (regardless if they are affected by the COBRA change the 941 form has been revised).

Additional proposals include:

- A Federal Minimum wage increase to \$9.50 per hour by 2011. The minimum wage would also be indexed to inflation.
- Penalty-free withdraws from retirement accounts. A proposal to allow retirement withdraws of up to 15 percent up to \$10,000 without penalties. Withdraws remain subject to withholding taxes. This provision would apply to withdrawals in 2008 (retroactively) and 2009.

If this information seems confusing and overwhelming you are not alone. For more information, contact Kristy Rodrigues of Paychex at (925) 808-8027 or klrodrigues@paychex.com.

Renewing Members

Renewed in February

More than Fifty Years

Lafayette United Methodist Church
Mt. Diablo Nursery & Garden

More than Thirty Years

Las Trampas, Inc.
The Nut Factory, Inc.

More than Twenty-Five Years

Boswells Party Supplies
Lafayette Arts & Science Foundation
Lafayette Highlands Apartments
Our Saviors Lutheran Church

More than Twenty Years

East Bay Municipal Utility District
El Charro Mexican Dining
Lafayette Community Center
Lafayette Physical Therapy, Inc.
Lafayette School District *continued...*

More than Twenty Years *continued...*

Roughing It Day Camp & Ranch Camp
The Cotton Patch

More than Fifteen Years

Diamond K Supply, Ltd.
Lafayette Health Club, Inc.
Lafayette Square Insurance Services, Inc.
Law Offices of Belzer, Hulchiy & Murray

More than Ten Years

Armand's Drapery, Shutters & Upholstery
Best of Coupons
Celi's Mexican Restaurant
La Finestra Ristorante
Lafayette Moraga Youth Association
Mangia Ristorante & Pizzeria
St. Perpetua School

More than Five Years

Britt Brown Design
Charmian Dobell, CPA
Comyns, Smith, McCleary & Deaver LLP
D.N.M. Insurance Services *continued...*

More than Five Years *continued...*

Employerware, LLC
Home Systems Integration
J.V. Chiropractic
Lafayette Garden Club
Michael Lane Preschool
Pinnacle Promotions
Vemma - Sandy Meyers Distributor

More than One Year

A2Z Printing, Translations & Interpreting
"B" Food International
Coldwell Banker Residential Brokerage, Tom Stack
Dutch Girl Cleaners
Lafayette Academy
Melissa at Plaza Park Salon
Plaza Center
Rainbow Snow
Somatic Therapy Associates
Spin Decorating
The Learning Café
Thomas R. Taneyhill
Trust In Education

Business Briefs.....

Mt. Diablo Business Women's April Networking Dinner will be held April 9, 5:45 - 8:30 PM at Lafayette Park Hotel & Spa, 3287 Mt. Diablo Blvd.; \$37 member, \$44 guest, Register Early, Please no walk-ins. The month will be a Networking Extravaganza facilitated by Donna Bedford of "The Bedford Group" Donna has over 25 years of experience in marketing & business development.. For info contact: www.mtdiablobusinesswomen.org.

Somatic Therapy Associates - Massage and Wellness Center announces: CHAIR MASSAGE DAY - \$1 A MINUTE SPECIAL! Saturday, April 11, from 11am to 1pm. They are located in The Forge at: 3420 Mt. Diablo Blvd., Lafayette. You can visit their website at: www.somatictherapyassociates.com or call (925) 818-1555 for more information.

The Learning Café presents Chris Pareja, founder of the B2B Power Exchange speaking on "Generating New Business in the Downturn" on Friday, April 24 from 8:30-10:30am. Highlights include: Understanding your own strengths and weaknesses; overview of relationships that could strengthen weaknesses and take-away for all attendees: 20-point business networking self-assessment. Who should attend: Independent consultants, sales people, delivery teams who are looking for a competitive edge, management from larger firms, and anyone with revenue generation responsibilities. The location of the seminar is JFK University, 100 Ellinwood Way, Room N364, Pleasant Hill. Cost is: Pre-register for \$45 (\$55 at the door). For more information and to register on line www.thelearning-cafe.com or call 925-689-5726.

Lafayette Book Store is offering a class from April 7 - May 12 with Creativity/Writing Coach, Barbara Millman Cole in a six week write-shop "Discover the Joy of Writing" that will support you in creating your own meaningful writing life. Learn how to begin, maintain, and transform your writing and become the writer you want to be. This workshop brings writers together in a safe, positive environment, with like-minded companions, to converse about writing and develop their own unique writing voices. An award winning writer of Short Literary Fiction, Barbara is a member of the Creativity Coaching Association; facilitates creativity and writing workshops; is Media Liaison for the Lafayette Arts & Science Foundation & coordinates the LASF Writing for Mastery Program at Stanley Middle School. The class will be held at the Lafayette Book Store, 3569 Mt. Diablo Blvd., Ste. E. Tuition is \$375 (Book Culture Members \$325). To register call 284-1233 or email mail@lafayettebookstore.com. website: www.lafayettebookstore.com.

AJ Nisen @ Bank of America Mortgage: New as of March 9th, 2009, the maximum Loan-To-Value has increased to 80% (i.e., only 20% Down needed) for Jumbo loans up to \$1,500,000 with the following requirements:

- Fixed Rates / Fixed Rate Interest / Fixed Period ARMs / Int. Only Fixed Period ARMs only 1-Unit Detached SFR / Detached PUD, Maximum DTI: 50% (Only for this Mortgage Tier) Secondary financing is not allowed. Perfect financing for Lamorinda. Call AJ 1.925.677.9454 or email AJ at aj.nisen@bankofamerica.com.

Contra Costa Stationers is now a dealer for MetroPCS. MetroPCS offers unlimited plans starting at \$45 a month, new activations receive the first month of service FREE. They also are an authorized payment center for MetroPCS as well as most of your household bills (Comcast, PG&E, AT&T, DirecTV, EBMUD, Allied Waste, and many more)* convenience fee applies. CCS now offers international and domestic long distance calling cards at competitive rates through *123, and they can be reloaded. Contra Costa Stationers is located at 3643-D Mt. Diablo Blvd. For more information call them at 283-6720.

Lafayette Car Wash & Detail Center would like to announce that in addition to our new website; www.lafayettecarwash.com we have created an online subscription to our newsletter through the website. We will periodically offer great discounts exclusively for our online subscribers, as well as informative facts and articles on the best ways to protect and maintain your vehicle's appearance. Check it out!

Mountain Mike's Pizza will feature the band Jump-In on Friday, April 30 from 6:30-8:30pm. For more information about the band visit their website at www.jump-in.ws. Mountain Mike's Pizza is located at 3614 Mt. Diablo Blvd. - visit their website at www.mountainmikeslafayette.com.

Planning For Life president Steven "Shags" Shagrin, JD, CFP®, CRPC®, CRC® is offering two wonderful e-book excerpts which are available on his website, <http://www.PlanningForLife.info>. These two e-books are designed to help you get through these troubling and challenging times. The first is Managing Change with Enthusiasm and Self-Confidence, an excerpt from Managing My Life: Managing Change The second is Managing My Life: Managing My Money, which Steven wrote for the Managing My Life series - this excerpt is Module One, which covers the mystique of money and why planning is important, sources of income, and ideas for saving and budgeting. For more information contact Steven at 949-3938 or e-mail him at Shags@PlanningForLife.info.

Hospice of the East Bay is pleased to offer a variety of support groups and workshops for adults, children and teens experiencing grief after the death of a loved one starting in April. All the following classes are offered at Hospice's administrative offices, 3470 Buskirk Avenue, Pleasant Hill. Adult Support Groups/Classes: Adults Who Have Lost a Parent - Monday Evenings: 6:30-8:30 p.m. April 2-May 21; Grief Support for Family and Friends - Tuesday Evenings, 6:30- 8:30 p.m., May 12-June; LGBT Grief Support Group -Thursday Evenings, 7:00-9:00

Looking to Buy or Sell?
www.BayAreasBestRealEstate.com



Mary Schulze,
Realtor, CRS, GRI

FREE
Automatic
MLS Updates for
YOUR Home
Search

Call today for YOUR home value
925.200.2902

J. Rockcliff

REALTORS

Business Briefs continued from page 4.

p.m. - May 7-June 25; Widow and Widowers' Support - Monday Evenings, 6:00-8:00 p.m. April 6 - May 18 (*Last meeting date to be determined). All groups and classes are offered for a fee and require pre-registration. Fees are waived for those who cannot afford them. Information and/or to register: (925) 887-5678.

County Connection announces new Lafayette bus route The new Route 25 travels between the Lafayette BART Station via Happy Valley Rd. and Mt. Diablo Blvd. to the east end of downtown Lafayette (at Pleasant Hill Rd.). Then the bus hops onto the freeway to Walnut Creek. The new route will make it possible to take the bus from the Walnut Creek BART Station to Lafayette without having to transfer to BART. Since Walnut Creek BART is a major transfer point for County Connection buses, Lafayette is now linked into the rest of their system. Connections to and from Walnut Creek, Concord and Pleasant Hill should be a lot easier. It will also help people who arrive via BART in Lafayette and need to reach the east end of town. The service runs hourly between 7:30 AM to 6:30 PM. For more information visit the County Connection web site (www.cccta.org).

With 511Contra Costa's Transit Incentive Programs you can try out the new bus service for a week for free. It's easy to apply online (www.511contracosta.org). Provided you meet the simple eligibility requirements, 511ContraCosta.org will provide you with a \$64 BART plus bus pass, good for about one week's worth of free commuting. To keep you riding the bus after your first week, sign up for your employer's tax-free transit benefit program. You'll save money by buying your transit ticket in pre-tax dollars and your employer saves by reducing their payroll taxes.

Town Hall Theatre's Second annual fundraiser has been postponed. Please join us on Saturday, May 16 at Town Hall for a night of bidding and entertainment to support your favorite community theatre. Tickets will be \$45 per person or \$80 per couple and will include a glass of bubbly at the door and some delicious food from Wild Thyme Catering. Our entertainment for the evening has been produced by our own, Shellie Award winning actress, Jessica Magers-Rankin. A special thanks to all of the incredibly generous businesses that have donated to our auction! To purchase your tickets, go to www.townhalltheatre.com or call 283-1557.

Lafayette Stimulus Package

The City Council and the Lafayette Redevelopment Agency Board recognize that Lafayette has been negatively impacted by the economic downturn currently plaguing California; and that this economic downturn has created a ripple effect across the community causing a slowdown in the development of property. To encourage business growth and development of property within the City during this economic downturn, the City Council/Lafayette Redevelopment Agency Board adopted the Lafayette Stimulus Package on February 24, 2009. A copy of the package is included in your newsletter inserts. The Chamber's Board of Directors has sent a letter thanking the council and the city staff for their understanding and proactive approach to keep Lafayette businesses in the black.

NERD4RENT April Classes

Saturday Apr 11 9:00-10:30 am
Working with Digital Photos

Saturday Apr 25 9:00-10:30 am
Introduction to Microsoft Excel 07

Classes held at:
Nerd for Rent - 3503 Mt. Diablo Blvd., Ste. 4, Lafayette
\$25/\$20 for Lafayette Chamber Members
Advance Reservations Required

For info and reservations: 925-283-5666

Thursday Apr 30 9:00-10:30 am
How to Grow Your Business Easily and Inexpensively Using Email Marketing

Classes held at: Concord Chamber of Commerce
2280 Diamond Blvd, Suite 200, Concord

Class size is limited. Free to Concord & Lafayette Chamber Members, \$35 for non-members.

For info and reservations: 925-283-5666

For more information on all classes visit
www.nerd4rent.com

BIG BAND DANCE The Lafayette, Moraga and Orinda Chambers of Commerce are pleased to support the Lamorinda Big Band Dance on May 1st, returning to the Rheem Theatre for an encore performance and featuring the Rossmoor Big Band. Tickets are \$10 and will be sold in advance at the Lafayette Chamber office and at the Rheem Theatre box office. For more information please visit the Chamber website at www.lafayettechamber.org.

Support Acalanes High School Boosters Club

If you believe that athletics go hand-in-hand with academics and the arts at our local schools, you will want to help with the upcoming fundraising efforts of the Acalanes Boosters. Find the insert in this newsletter to learn how you and your business can help keep the programs alive and the student athletes safe. For more information, please call Mike Bloom at 925-260-5845.

Las Trampas presents "What's In Our Hat?" Escape to Africa

Las Trampas, our local organization that provides services for adults with developmental disabilities is preparing for their popular annual fundraiser on Sunday, April 26, 3-6:30pm at the Lafayette Park Hotel & Spa. Live music, raffle, silent auction, and wonderful food and hospitality provided by Chef Chuck Courtney and the staff at LPH&S. Las Trampas has served the Lafayette area for over 50 years. For more information, please contact Bonnie Peacock at 925-1462 ext. 239.

New Member **WELCOME!**

ACUPUNCTURE/ ACUPRESSURE

Colette Devore L.Ac. M.S.

3744 Mt. Diablo Blvd. Suite #206
Lafayette, Ca 94549
299-1600 (phone)
karunakcd@gmail.com
Contact: Colette Devore

BABY SERVICES, ACCESSORIES & FURNISHINGS

Adorable Baby 3d/4d Ultrasound

411 Sycamore Valley Road, West
Danville, Ca 94526
552-5700 (phone) 552-5701 (fax)
Adorablebaby3d@aol.com
www.Adorablebaby3d.com
Contact: Nancy Clarke

BEAUTY SALONS & SERVICES

Lamorinda Nails

271 Lafayette Circle
Lafayette, Ca 94549
299-9007 (phone)
Contact: Kim Nguyen

CATERING

Savory Affairs

Walnut Creek, Ca 94596
899-9290 (phone) 934-4432 (fax)
food@savoryaffairs.com
www.Savoryaffairs.com
Contact: Carl Drosky

In business since 2002, Savory Affairs has been providing high quality, fresh food and unsurpassed customer service for: Personal Gourmet Meal Home Delivery Service; Catering Events of all Sizes; Business Lunch Meal Service; In-home Cooking Classes and Cooking Parties of all Themes and Flavors.

CHIROPRACTORS

Behymer Chiropractic

3676 Mt. Diablo Blvd.
Lafayette, Ca 94549
284-5581 (phone) 284-5503 (fax)
copperK97@sbcglobal.net
www.behymerchiropractic.com
Contact: Dr. Jerilee Behymer

Dr. Jerry and Dr. Jerilee Behymer are a husband and wife Chiropractic team with over 30 years experience. They provide complete chiropractic care from newborn to senior citizen; including acute/chronic pain management, personal/ auto injuries, rehabilitation, wellness care and Orthotics. Dr. Jerilee specializes in nutritional counseling.

FINANCIAL SERVICES & PLANNING

MetLife Securities

7677 Oakport Street, Oakland, Ca 94621
451-1292 (phone)
BigKahuna47@yahoo.com
Contact: Fred Nelson, CFP®

Fred emphasizes personal client service combined with investment planning. He has more than 16 years of experience of experience in the financial services field. The business model Fred uses consists of a disciplined investment management process coupled with a personalized service package. All services are aligned through a fee-based platform This allows Fred to offer clients value in helping them reach their goals. Additionally, Fred is a Certified Financial Planner.

Primerica

5673 W. Las Positas Blvd., Ste. #208
Pleasanton, Ca 94588
(510) 381-4658 (phone) (925) 469-0940 (fax)
Kentalexander@primerica.com
www.primerica.com/kentalexander
Contact: Kent Alexander

Helping families better understand their personal finances since 1977, Primerica offers the Financial Needs Analysis. The FNA gives a detailed overview of your current financial situation and suggests a personalized strategy for your financial security. The FNA is complimentary, confidential and customized for every family that Primerica serves.

FOOD CONCESSIONS

California Corn Roast & More

3626 24th Street, Sacramento, Ca 95818
916-704-8200 (phone)
ehrgood@hotmail.com
Contact: Michelle Ehrgood

HEALTH CARE/WELLNESS

Linda Chrisman MA, CMT, SEP

3744 Mt. Diablo Blvd. Suite. # 206
Lafayette, Ca 94549
(510) 507-2903
Linda@somaticwisdom.com
www.somaticwisdom.com
Contact: Linda Chrisman

With over thirty years of experience, Linda specializes in an integrative approach to bodywork that facilitates relaxation, health and trauma resolution. Also a writer and educator, she is adjunct faculty at JFK University and The Institute of Transpersonal Psychology and a guest lecturer at the California Institute of Integral Studies.

PSYCHOLOGIST

Dr. Heather Martarella

3685 Mt. Diablo Blvd., Suite #398
Lafayette, Ca 94549
465-1008 (phone) 465-1008 (fax)
Heather@drmartarella.com
www.drmartarella.com
Contact: Heather Martarella

Dr. Heather Martarella is a Licensed Clinical Psychologist and has been providing psychotherapy services in the Bay Area for the past 8 years. She works with adolescents and adults who have anxiety, depression, and other life difficulties. She specializes in working with anxious clients and those who self-injure (cutting).

REAL ESTATE SERVICES

Association Communications, Inc.

3732 Mt. Diablo Blvd., Suite # 395
Lafayette, Ca. 94549
283-4900 (phone) 283-4907 (fax)
Caroline@ACIHOA.com
www.ACIHOA.com
Contact: Caroline McCormick

Owner and local resident, Caroline McCormick, recently relocated her business, Association Communications, Inc. (ACI), to Lafayette. McCormick says that she loves the strong sense of community and dedication to education that Lamorinda offers. ACI has been providing management services to Homeowners Associations since 1992, serving Contra Costa, Solano and Alameda counties.

J. Rockcliff Realtors - Nancy Crawford

3799 Mt. Diablo Blvd., Ste #100
Lafayette, Ca 94549
299-1466 (phone) 871-5023 (fax)
NCrawford@rockcliff.com
www.nancycrawfordhomes.com
Contact: Nancy Crawford

Over the past 25 years, Nancy has enjoyed helping Lamorinda and Contra Costa families realize their homeowner ship and real estate investment dreams. She started her career in mortgage lending production and management, putting her financial knowledge to work for her real estate clients. She enjoys using her financial knowledge and business acumen to help local investors develop the real estate portion of their portfolio. Nancy is enjoying the great opportunity that today's low interest rates and competitive real estate prices are providing her.

Rossmoor Walnut Creek continued on page 7.

New Member WELCOME!
continued from page 6.

SENIOR SERVICES
Rossmoor Walnut Creek -
Golden Rain Foundation

1001 Golden Rain Road
Walnut Creek, Ca 94595
988-7712 (phone) 988-7785 (fax)
wsalmons@rossmoor.com
www.rossmoor.com
Contact: Warren Salmons

Green Committee

The Lafayette Chamber of Commerce Green Committee is proud to be a partner in the 2009 Lamorinda Earth Day Celebration on Sun., April 19, 11- 4 pm at Stanley Middle School.

For more information, please visit our website at www.lafayettechamber.org or www.sustainablelafayette.net.

The Chamber will have their table in the "SHOP LOCAL" section of the event. We look forward to seeing you there.

Focus on the Arts.....

Lafayette Gallery's show, "Food, Glorious Food" runs through May 9, 2009. The artists of Lafayette Gallery are pleased to present a show that celebrates food with paintings, collage, prints, ceramics, photography and much more. "During the entire run of "Food, Glorious Food" we will be collecting canned goods for the Contra Costa Food Bank," says Lieberman. "While we celebrate food, we shouldn't forget those who are hungry." Bring canned goods to the Gallery and when you make a purchase you will be automatically entered in our raffle Lafayette Gallery is located at 50 Lafayette Circle and is opening from 11 am - 5 pm, Tuesday - Saturday. For more information call 925-284-2788 or visit their website at www.lafayettegallery.net.

Fastframe of Lafayette features local artist Sherry Ravazza's paintings through April 18. Sherry, a senior at Acalanes High School, started drawing in the first grade and learned about art through the LASF program at Springhill Elementary School. She enjoys working with different mediums, and after eleven years of exploring different elements, techniques and styles of art, she finds acrylic painting to be her favorite, with an emphasis on impressionism. "I love the use of splattering liquids on a fresh canvas and the technique of brush strokes that can make up a scene or object." Sherry, whose family has lived in Lafayette for three generations, has continued taking art classes throughout her schooling at Acalanes High School. Fastframe is located at 3571 Mt. Diablo Blvd., next to Postino's. Call owner Anthony Ruiz at 283-7620 for more information.

Town Hall Theatre Company's show "The Odd Couple: Female Version" continues through April 25. Instead of poker, the friends get together for "Trivial Pursuit" at the apartment of divorcee (and slob) Olive Madison. Late to arrive is Florence Unger, a stickler for detail who has unfortunately just become separated from her husband. As life would have it, the slob and the fussy budget decide to room together—with hilarious results! Neil Simon's famous update of his contemporary classic. Contact the Town Hall Theatre Company Box Office at 283-1557 for exact dates and times and ticket prices. For more information visit their website at www.townhalltheatre.com. The Theatre is located at 3535 School Street.

March Mixer - Absolute Center



ABSoluter mixer: June Catalano, City Manager of Pleasant Hill, Charley Daley CEO of Pleasant Hill Chamber of Commerce, Jay Lifson, CEO of Lafayette Chamber of Commerce, Candis Kattenburg, Executive Director of Orinda Chamber of Commerce, Katie Santos of ABSolute Center, Norma Evans, Ambassador extraordinaire, and center, Louise McMenamin of ABSolute Center.

Another fantastic turn out for our March mixer. Over 150 people attended the spacious fitness center owned by Katie Santos, Louise McMenamin and Claudia Moose. We welcomed Pleasant Hill and Orinda Chamber members and staff as people spilled out on to the side walk in front of ABSolute Center. Guests gobbled appetizers and enjoyed seeing old friends and meeting new ones.

Thanks to all chamber members who supplied donations for the raffle: Mountain Mike's Pizza, Pete's Coffee in Orinda, Money Coach Shags-Planning For Life, Loard's Ice Cream-Orinda, Home Systems Integration, Contra Costa Times, Assistance League of Diablo Valley, Town Hall Theatre, Skin Care by Timberly, Eric Haag of New York Life, Lafayette Health Club, Lafayette Car Wash, Sonia's Beauty & Body Salon, Merchant Services-Jerry Compton, Kent Alexander-Primerica and ABSolute Center. And thanks to our incredible Ambassadors who provide the energy to help us to continue these events for our members.

Please stop by to see this great facility and learn of all the classes that are provided at ABSolute Center located at 3658 Mt. Diablo Blvd. - across the street from Trader Joe's. Or visit their website - www.absolutecenter.net

Professional Automotive
SINCE 1949



- Auto Body and Paint
- Paintless Dent Repair
- Insurance Work Specialists
- Lifetime Warrantee
- Pick-up and Delivery
- Free Estimates

We Strive to Make our Customer Service "Best of Class," Working Hands-on with our Customers Low volume, High-quality

3331 Mt. Diablo Blvd. • Lafayette • 925-283-2160
Monday through Friday, 7:30 am - 5:30 pm • Saturday, 9am - 1pm
www.professionalautomotive.net

AUTOMOBILE


- Detailing
- Restoration
- Collision Repair

10% off
any service

plus a
Free Hand Car Wash
with purchase of any repair

1 coupon per car. Not valid w/other offers. Exp. 4.27.09

Blodgett's
FLOOR COVERING



"Quality and service since 1946" **Abbey Carpet.**

LARRY S. BLODGETT
PRESIDENT / ARCHITECT

(925) 284-4807
(925) 935-3836
Fax: (925) 930-9292
e-mail: larryb@blodgetts.com

3291 Mt. Diablo Court
Lafayette, CA 94549
License # 177588
www.blodgetts.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<h1>April</h1>						
5	6	<p><i>Tuesday, April 7</i></p> <p>Executive Committee Meeting 8am The Duck Club</p>	<p>1</p> <p>Tri-Chamber Mixer <i>(note day change)</i> 5:30-7:00pm DouglaH Designs 3577 Mt. Diablo Blvd.</p>	2	3	4
9	10	11	12	13	14	15
12	<p>Chamber Board 12pm • LPH&S</p>	<p>Shop Lafayette Working Group 8am Chamber Conference Room</p>	<p>The Green Committe 11:45am Chamber Conference Room</p>	<p>16 8:30am Entrepreneur's Club Chamber Office</p> <p>New Member Orientation 5:30pm Bank of the West 3583 Mt. Diablo Blvd.</p>	17	18
19	20	21	22	23	24	25
<p>Lamorinda Earth Day 11am-4 pm Stanley Middle School 3455 School St.</p>				<p>Ribbon Cutting 4:30pm Kattenburg Architects 11 Moraga Way, #3 Orinda</p>	<p>Bus. Issues/ Govt. Affairs Meeting 8am Chamber Conference Room</p>	
26	27	28	29	30		
				<p>Ribbon Cutting 4:30pm Zeeba 3574 Mt. Diablo Blvd.</p>		