



Community Celebration — YOU'RE INVITED!

The message to get our residents to SHOP LOCAL is not a new idea. For years the Chamber has been trying to share the benefits with our community. And there are many benefits.

- 1% of all sales tax goes straight to the city's general funds
- Local business is the largest employer nationwide, including local residents, high school students and seniors
- Local businesses support local schools and local non-profits.
- Local business provides distinctive character and culture
- Reduce your carbon footprint and save on gas
- Local business owners often live in our community and they are interested and invested in our future
- Shopping local helps create a busy, vibrant & exciting downtown. That energy transforms into more business.

When Dave Simpson, owner of the Lafayette Book Store and chair of our Shop Local Committee, came up with the idea of having residents "pledge" to shop local, it set in motion a campaign that has been sustainable and has traction. Our goal is to keep this program going year round. But we need your help...

- Place the TRY LAFAYETTE FIRST sticker in your window;
- Place the TRY LAFAYETTE FRIST poster in your window;
- Offer your customers a chance to "PLEDGE to TRY LAFAYETTE FIRST" by making copies of the pledge sheet, have your customer fill them out and then return them to the Chamber of Commerce.
- CONTACT US...We'll get you started!

Now here is the fun part — the call to action...

We're throwing a party to thank the residents of Lafayette for shopping local. We are inviting our merchants to be at this party to visit with our residents. Let us know you are coming. We will have a name badge/lan- yard and a Hawaiian Lei to identify you as a local business owner/man- ager. Bring coupons, give-aways, business cards, pamphlets or whatever you like. Set up a table or display. Bring samples. The party is designed to spotlight "you." Here are the details...

"TRY LAFAYETTE FIRST" Community Celebration

Friday, June 5, 5:00-8:00pm

Plaza Park (Downtown Lafayette – corner of Mt. Diablo Blvd. & Moraga Rd.)

Free BBQ (thank you Lafayette Rotary) and entertainment featuring THE BUZZTONES!

Consider coming down to Plaza Park and thanking our community personally.

Upcoming Events

JUNE

Fri., June 5 • 5 pm
Try Lafayette First Community Celebration
 Plaza Park

Tues., June 9 • 8 am
Shop Lafayette Working Group
 Chamber Conference Room

Thurs., June 11 • 4:30 pm
Ribbon Cutting
 Mosaic Financial Partners
 3620 Happy Valley Rd.
 Suite 100

Wed., June 17 • 11:45 am
Green Committee
 Chamber Conference Room

Thurs., June 18 • 8:30 am
Entrepreneur's Club
 Chamber Conference Room

Mon., June 22 • 6-8pm
Martini Contest
 Lafayette Park Hotel & Spa

Fri., June 26 • 8:00 am
Business Issues/ Govt. Affairs Meeting
 Chamber Conference Room

June 29 – July 3
Independence Day/ Summer Holiday
 Chamber Office closed

JULY

Sat., July 11 • 1-5pm
Wine Thieves 10th Anniversary/ LASF Fundraiser
 3401 Mt. Diablo Blvd.

Tues., July 14 • 8 am
Shop Lafayette Working Group
 Chamber Conference Room

Wed., July 15 • 11:45 am
Green Committee
 Chamber Conference Room

Thurs., July 16 • 8:30 am
Entrepreneur's Club
 Chamber Conference Room

Fri., July 24 • 8:00 am
Business Issues/ Govt. Affairs Meeting
 Chamber Conference Room

Summer Mixers

Wed., June 10
 5:30-7 pm
Pizza Antica
 3600 Mt. Diablo Blvd.

Wed., July 8
 5:30-7 pm
Lafayette Tree & Landscape
 1024-A Walnut Dr.

Message from Chairman Tony Eichers

Sustaining excellent employee relationships while responding to current economic conditions is challenging, to say the least. Here are some leadership practices that apply at any time, and especially now. **Model Behavior:** If you want others treated with respect and dignity, treat everyone with the same. **Be Optimistic:** Help people focus on the positive, what is going right, rather than what is going wrong. **Provide Recognition:** A simple "thank you" can go a long way, recognize positive contributions to the organization. **Well-thought-out Plan:** Develop a plan that provides clear direction; convey priorities, goals and action plans that build confidence. **Encourage Creativity and Involvement:** Ask your employees for their input on running the business and would there be any changes they would make.

Lafayette Says Farewell to Contra Costa Stationers

Contra Costa Stationers opened its doors in Lafayette in 1947 and 62 years later on April 30th of this year it closed those same doors for the last time. "The decision was a difficult one but the current economic crisis and uncertain future made the choice clear. I have spent the last 14 years being very involved in the Lafayette community and I don't intend to waste that investment. On May 4th I began a new career as an Insurance salesman, I now work for Judy Francis – State Farm Insurance in Lafayette. Her office is at 3581 Mt. Diablo Blvd., Suite 225 located in the "Clock Tower" building next to Bank of the West. I am very excited about this new endeavor; it allows me to fulfill a desire to help people. State Farm is an excellent company with a focus on customer service and that was important to me in my business. You can reach me at 283-5040 or email me at chris@judyfrancis.net." Thank you – Chris Lane, Insurance Account Representative – License # 0G60205 LSA-SSA.

Lafayette Chamber takes position on Downtown Specific Plan

After a year and half of following the process that resulted in a Draft Plan, the Lafayette Chamber of Commerce Board of Directors voted to support, in general, the concepts in the Draft Strategic Plan with the amendments made by the Advisory Committee. For information on specific recommendations the Chamber has made, please contact Jay Lifson at 284-7404.

Wine Thieves celebrates 10th Anniversary - July 11

Congratulations to Jim, Rod & Bennet as they celebrate 10 years in Lafayette. Wine Thieves has been one of those special businesses that always finds a way to give back to the community. They have been involved with practically every school and non-profit in Lafayette. To celebrate their anniversary, they have teamed with LASF. The anniversary party will be held on Saturday, July 11 from 1:00 -4:00pm behind the Wine Thieves Store at 3401 Mt. Diablo Blvd. A \$10.00 donation at the door will get you in to try some wonderful wines, enjoy food pairings and help contribute to our schools. Call 299-9070 for details. Everyone is welcome.

LAFAYETTE CHAMBER OF COMMERCE MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

2009 Officers

EXECUTIVE COMMITTEE

Chair of the Board:

Tony Eichers,
Lafayette Park Hotel & Spa

Vice Chair: Caesar Perales, CPA

Executive Committee:

Larry Blodgett,
Blodgett's Abbey Carpet & Flooring
Steve Cortese,
Cortese Investment Company
Dennis Garrison,
Oakwood Athletic Club
Stacy Spell, Oakwood Athletic Club
Edward Zeidan, Nerd4Rent
Barbara Townsend, Futures Explored

Immediate Past President:

Larry Duson, Bank of the West

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Jay Lifson, C.E.O.
Karen Rose, Director of Events
Linda Carlson, Office Manager
Barbara Gilmore,
Membership Services Director

LAFAYETTE CHAMBER OF COMMERCE

100 Lafayette Circle, Suite 103
Lafayette, CA. 94549

(925) 284-7404

FAX (925) 284-3109

info@lafayettechamber.org

www.lafayettechamber.org



www.centralselfstorage.com

Steve O' Connor
Manager

3330 Mt. Diablo Blvd.
Lafayette, CA 94549
Phone: 925-962-1940
Fax: 925-962-1401

Gate Hours
.7 a.m.-7 p.m.
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Steve Snyder
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direct 925.552.3572
cell 510.599.4700
fax 866.743.1709

ssnyder@rpm-mtg.com
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3201 Danville Blvd. • Alamo, CA 94507

EBMUD Water Rationing to End but Conservation Still Important

The East Bay Municipal Utility District Board of Directors declared an end to the drought emergency and mandatory rationing effective July 1, 2009. The drought program was instituted in May 2008 and drought rates were adopted in August 2008.

Mandatory rationing rules will end on July 1, 2009 and drought rates (which included a 10 percent increase in volume charges and a \$2 per unit surcharge on use above individual customer allocations) will be phased out during July and August. Since customer billing cycles vary, customers may still see drought rates on bills that are sent out through August.

The District will maintain voluntary conservation, asking customers to reduce use by 10 percent compared to normal years. Keeping the drought emergency in place through June provides additional savings to keep reservoirs as full as possible in case next year is also dry. Continued conservation also supports the Governor's declaration of a state drought emergency, which urged all Californians to reduce water use by 20 percent.

To help customers conserve, EBMUD offers free water surveys and rebates to residential and business customers. Rebates are offered for high-efficiency clotheswashers, replacing high-water with low-water landscapes, and irrigation upgrades for large-landscape customers in its service area. Businesses also may be eligible for rebates for any hardware change that results in predictable water savings. More information is available at www.ebmud.com or by calling 866-40-EBMUD.

EBMUD's improved water supply situation is due to customer conservation, recent precipitation both locally and in the Mokelumne watershed, and the availability of additional dry-year supplies from the Sacramento River beginning in 2010. Because we rely on a small Sierra watershed to serve our needs, EBMUD enters severe droughts faster than other areas but also begins to recover more quickly when precipitation levels are good.

EBMUD wants to thank its customers for their continued commitment to saving water and helping preserve our limited water supplies.

Lafayette Chamber supports Lafayette's Bike to Work Day Energizer Station!



Was it the great weather or the new emphasis on everything green? We didn't care, we were happy to have 77 bike riders stop by this year's morning Energizer Station at Lafayette Plaza. Lafayette's first afternoon Energizer Station was also well received with 49 riders who were a bit more laid back since they weren't hustling to clock in at work.

The high points from Lafayette's Bike to Work Day Energizer Stations: Men in suites on bikes; an adult tri-cycle rider; a dad with his bambino; a novice rider with a new bike; a funky bike with a rubber chain; city employees from Lafayette and Orinda; Jeff Kent, the Contra Costa Bike Commuter of the Year; lots of Lafayettians stashing their cars and biking to Lafayette BART; and B2WD riders from past years as well as many new B2WD faces

Thanks to the City of Lafayette's Bicycle and Pedestrian Advisory Committee, the Chamber of Commerce's Green Committee, Papillion Coffee, Roundtable, Noah's, Diablo Foods, Safeway, Lafayette Health Club and KD Management for making Lafayette's Bike to Work Day Energizer Stations the best in the County!



Open House KATTENBURG ARCHITECTS

Rick & Candis Kattenburg celebrated their many successful projects by hosting an open house with friends and the Lafayette Chamber of Commerce.

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Business Briefs.....

Avalon School of Massage Therapy and the Avalon University of Metaphysics announce the following classes for **June**: Auras and Chakras, June 9; Dragonology, June 17; Shiatsu, Mondays and Thursdays, June 15 – September 3. Healing Night, a free community event, June 24, 7:30 pm – 9:30 pm; Reiki I and II, June 25 and July 2. 1280 Boulevard Way, Suite 214, Walnut Creek. 925-280-6500. www.avalonofwalnutcreek.com.

The Learning Café presents Dennis Erokan, founder & CEO of The Placemaking Group - full-service public relations, marketing, and Web communications firm - on Friday, June 19 – 8-10:30 am speaking on “Get Famous” an excellent primer on Branding, PR and Marketing. Pre-register for \$67 (\$97 at the door). Location: John F Kennedy University, Room N364, 100 Ellinwood Way, Pleasant Hill. For more information and to register call (925)689-5726 or go to their website - www.thelearning-cafe.com.

Arbor Building Group, Inc. a Lafayette based business and Chamber Member recently received a prestigious Gold Medal award from the National Association of Home Builders (NAHB) recognizing their Sunrise Senior Living facility in Monterey, California as Best Assisted Living Project. The Best of 50+ Housing is the premier design and marketing competition for the seniors housing industry, honoring excellence and innovation in design, development and construction for projects intended for the 50+ consumer.

Please join the Avalon School of Massage Therapy and the AUM Reiki Masters for Healing Night, a free community event, July 22, 7:30 pm – 9:30 pm. And for our **July** classes: Chair Massage, July, 13; Spa Workshop, July 26; Reflexology, July 16 and 20; Lymphatic Massage, July 30 and August 3; 7 Steps of Protection, July 20. Tarot Readings by Appointment. 1280 Boulevard Way, Suite 214, Walnut Creek. 925-280-6500 - www.avalonofwalnutcreek.com.

Senior Helpers of Contra Costa

announces a new Lamorinda Senior Discount Card which entitles local seniors to discounts of between 10%-20% at up to 30 businesses. The card is free of charge to seniors 65 and older. Cards are being distributed through local senior centers, senior organizations, participating merchants and are also at the Senior Helpers offices at 1550 Viader Drive in Moraga. For more information, contact Kevin Reneau at 376-9900, kreneau@seniorhelpers.com

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NERD4RENT June & July Classes

Saturday Jun 13 9:00-10:30 am Introduction to Microsoft Publisher 2007

Microsoft Publisher is an easy to use program for creating marketing materials for business and home. This class will show you how to create Flyers, Newsletters, Brochures, and more.

Saturday Jun 27 9:00-10:30 am Introduction to Social Networking using FaceBook, LinkedIn, Twitter & Blogs

Want to know about all those new terms you've been hearing? What's FaceBook, Twitter, LinkedIn? What's a Blog? Why would I want to use them? Why are my kids so crazy about them? Can I use them to help me grow my business? We'll answer all those questions and more at this interesting overview of what's new on the Internet.

Saturday Jul 11 9:00-10:30 am Working with Digital Photos

This class will show you how to copy digital pictures from your camera to your computer, how to edit the pictures for lighting, brightness, and contrast, remove red-eye. We'll also learn how to crop your pictures, how to email them to friends and family, and much more.

Saturday Jul 25 9:00-10:30 am Introduction to Microsoft Excel 2007

Do you use a spreadsheet but want to learn a few new tricks? Want to save time by creating a formula? Want to learn about shading, borders, headers & footers? If so, this class is for you. We'll cover: how to create a spreadsheet, how to create a formula, how to format your spreadsheet, how to add titles and page numbers to your spreadsheet, options for printing your spreadsheet, how to protect your spreadsheet format & formulas, etc.

\$25/\$20 for Lafayette Chamber Members
Advance Reservations Required

Classes held at: Nerd4Rent
3503 Mt. Diablo Blvd Suite 4, Lafayette
Call (925) 283-5666 or (510) 444-6373 for information and reservations.

Focus on the Arts

Fastframe of Lafayette Local Artist's and Photographer's Work on Display - Phil Simon will be exhibiting his original oil paintings at Fastframe of Lafayette through **June 30**. Phil enjoys painting contemporary landscapes and he compares his painting process to being an improvisational jazz musician. He considers his work successful if it aspires toward and approaches music. "If the viewer feels a sense of something musical in the air when looking at one of my pieces, then I think I've done my job."

Keith Modenbach will be showing his photography during the month of **July**. Keith considers photography his joy, searching for beauty and harmony in everyday life, using texture and contrast to find a common view yet also allow each individual the freedom to discover something uniquely of themselves in the images. FASTFRAME is located at 3571 Mt. Diablo Blvd., next to Postino's. Call owner Anthony Ruiz at 283-7620 for more information.

Lafayette Gallery "Feathers, Fur and Fins", the new exhibition at the Lafayette Gallery honors the creatures large and small that enrich our lives. The show is open from June 1 to August 15th. As a special feature during the show, the community is invited to bring in pet photos and related quips to be posted on the gallery's bulletin board. On Artists Market Day - July 11th - an animal caricature artist will be available to draw your beloved pet. Lafayette Gallery is located at 50 Lafayette Circle - 284-2788.

"ART TALKS at KNOXX" Come to the newly inaugurated program "Art Talks at Knnox" featuring artists from the Lafayette Gallery hosted by Knnox Restaurant and Bar. The ongoing series begins on Wednesday, June 10, 2009, from 4:30 - 6:30pm. Featured artists are Shanon Essex, oil painting, Julee Hermann, mixed media collage and reliquaries, Margaret Lucas-Hill, silk painting and Pat Prosek, etchings. Visit the Lafayette Gallery web site to preview their work www.lafayettegallery.net <<http://www.lafayettegallery.net>>. Knnox Restaurant and Bar is located at 3576 Mt. Diablo Boulevard - 284-5225.

Diablo Theatre Company (formerly Diablo Light Opera Company) is honoring repeated patron requests for a full-scale, eye-popping production of the classic Broadway musical "Hello, Dolly!" "Hello, Dolly!" opens June 5 for 14 performances through June 28 at the Leshner Center for the Arts in Walnut Creek. For more information call 944-1565

Ribbon Cutting **Zeeba**



Simin Lalefar, owner of Zeeba at her ribbon cutting with family, staff and the Lafayette Chamber of Commerce. Zeeba will be expanding the business next door with clothing, shoes and accessories. Please stop by to see Simin and her staff at 3574 Mt. Diablo Blvd. or visit their website at www.zeebaliving.com.



Enlightened Images P H O T O G R A P H Y

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Contact: Yelena Mucovich

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3466 Mt. Diablo Blvd., Suite C205
Lafayette, Ca 94549
262-8358 (phone)
patricia@hatzbusiness.com
www.hatzbusiness.com
Contact: Patricia Ahazie

Patricia Ahazie is the founder of Hatz Business Solutions, located in Lafayette and established to provide Bookkeeping services to Businesses and Individuals. With a Bachelors Degree, and over 5 years experience, Patricia has a rare combination of Accounting, Technology and People skills, taking complex information and making it clear to her clients.

L & L Bookkeeping Solutions, Inc.

P.O. Box 257
Lafayette, Ca 94549
876-6700 (phone) 949-8037 (fax)
klangner@comcast.net
Contact: Kathy Langner

Kathy Langner, owner of L & L Bookkeeping Solutions, has been in business 5 years. She is a QuickBooks advisor and certified in Excel. Small business services include A/R, A/P, collections, budgeting, financial reports, and time tracking. Kathy is the Stanley PTA Treasurer, and a Lafayette Girl Scout Leader.

BUDDHIST MONASTERY Buddha Gate Monastery

3254 Gloria Terrace • Lafayette, Ca 94549
934-2411 (phone) 934-2911 (fax)
mail@buddhagate.org
www.BuddhaGate.org
Contact: Master Jian-Sheng

Buddha Gate Monastery offers classes in Buddhism, meditation sessions, workshops and ceremonies throughout the year. All programs are free of charge and open to the public. They invite you to "come visit us and uncover your inner wisdom". Grand Master Wei Chueh states "When we let our minds settle, we will naturally have the wisdom to observe the truth of all phenomena."

INTERIOR DESIGN HomeStyle

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Contact: Karin Lechner

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Contact: Richard Carlson

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Sonja@Keiretsuforum.com
www.Keiretsuforum.com
Contact: Randy Williams

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937-3291 (phone)
elm3707@comcast.net
Contact: Audrey Richardson

J.Rockcliff Realtors - Lisa Quiros

3799 Mt. Diablo Blvd. Suite 100
Lafayette, Ca 94549
385-2338 (phone) 891-9113 (fax)
lisa@lisaquiros.com
www.lisaquiros.com
Contact: Lisa Quiros

Lisa, living and working in Lafayette, not only brings her real estate knowledge and expertise, but also her 15 year foundation in management, human resources and troubleshooting, to care for her client's needs. To keep up with the changing and complex market, Lisa has recently trained on foreclosures and short sales.

RESTAURANTS Blue Gingko Restaurant

3518-A Mt. Diablo Blvd.
Lafayette, Ca 94549
962-9020 (phone) 962-9022 (fax)
Contact: Philip Yang

continued next page.

New Member Welcome continued

WINES/LIQUORS

Lamorinda Wine Growers' Association

Moraga, Ca 94556
631-7981 (phone) 631-7995 (fax)
dparker@parkmon.com
www.lamorindawinegrowers.com
Contact: Dave Parker

Around Town

Lafayette Library and Learning Center

The Library will celebrate the GRAND OPENING on Saturday November 14th. The Gala will be held on Saturday, November 7th. More information will follow. Save the dates

Lafayette Veteran's Memorial Building

If you are planning an event, you might want to call the Veteran's for information on booking a date. They have just updated their services and fees. You can contact them by calling 925-283-1153.

Undergrounding Project - Lafayette Circle

PG&E have begun dropping the utility boxes into place around Lafayette Circle. Next will be the trenching. Expect one way traffic, noise and delays over the next couple of months. In addition, Contra Costa Sanitary District will be replacing the main sewer line from Round Up/ Starbucks all the way down to the Chamber office at Lafayette Circle & Hough. This work that was previously scheduled for a later date, was moved up to be done in conjunction with the other work.

Town Hall Theatre recovers from Flood

As you may have heard, a sprinkler went off in the Town Hall Theatre causing considerable damage back on April 1. The folks at THT were quick to get things back in order and plays resumed. To help recover, the Chamber Board approved a donation of \$2,000 to THT. The Lafayette City Council also approved a \$5,000 "arts" grant to help the theatre.

Taste of Lafayette Thanks!



Thanks to all the Lafayette Chamber ambassadors and community volunteers for helping at our 7th annual "Taste of Lafayette." We would not be able to continue this fantastic event with out these hard working business owners and residents supporting us!



Taste of Lafayette Participants enjoying wine reception and appetizers at Plaza Park.




**MAY MIXER
at Contra Costa
Jewish Community Center**



Judith Markowitz (staff), Caren Kline (board member), Hilary Steiniger (staff), Riva Gambert (staff), Jo-Anni Jacobson (vice-president, board), Jamie Hyams (executive director)

Contra Costa Jewish Community Center hosted the May mixer showcasing their fabulous facility. Many of the attendees were not aware of the extensive classes, services, and facilities room rental opportunities that exist at the JCC. Jamie Hyams and her staff were welcoming to our chamber members and provided guided tours to the rooms and the beautiful aquatic center. Member Dan Leff of Dan Leff Catering brought in lovely hors d'oeuvres for the event and the following businesses donated prizes for our raffle: Contra Costa Jewish Community Center, Blodgett's Floor Covering, Twilight Sounds, Heritage Bank, Eric Haag-New York Life, Money Coach Shags, Professional Automotive Auto Body & Detail, Deana Vick Davidson, The Heritage Pointe Senior Apt. Homes, Town Hall Theatre Skin Care by Timberly, Sonia's Beauty & BodySalon, and Leap Frog Plumbing. Please visit the website for the Contra Costa Jewish Community Center at www.ccjcc.org/ or visit them at 2071 Tice Valley Road, Walnut Creek.

June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Executive Committee Meeting 8am The Duck Club	3	4	5 Try Lafayette First Community Celebration 5pm, Plaza Park	6
7	8 Chamber Board 12pm, LPH&S	9 Shop Lafayette Working Group 8am, Chamber	10 Mixer Pizza Antica 5:30-7pm 3600 Mt. Diablo Blvd.	11 Ribbon Cutting Mosaic Financial Partners 4:30pm 3620 Happy Valley Rd., Suite 100	12	13
14	15	16	17 Green Committee 11:45am Chamber	18  8:30am Chamber	19	20
21	22 Martini Contest 6-8pm LPH&S	23	24	25	26 Bus. Issues/ Govt. Affairs Meeting 8am, Chamber	27
28	29 30 Independence Day/ Summer Holiday Chamber Office closed					4
5	6	7 Executive Committee Meeting 8am The Duck Club				8 Mixer Lafayette Tree & Landscape 5:30-7pm 1024-A Walnut Dr.
12	13 Chamber Board 12pm, LPH&S	14 Shop Lafayette Working Group 8am, Chamber	15 Green Committee 11:45am Chamber	16  8:30am Chamber	17	18
19	20	21	22	23	24 Bus. Issues/ Govt. Affairs Meeting 8am, Chamber	25
26	27	28	29	30	31	