

2010 LAFAYETTE RESERVOIR RUN Sponsorship Opportunities

Presenting Sponsor – \$8500 **TAKEN**

- Recognition as the Presenting Sponsor on all promotional materials and press releases;
- Company logo on all sponsorship banners;
- Company logo on Chamber website;
- Company logo on street light pole banners;
- Company logo on all printed material including race posters;
- Logo on **16,000 race entry forms, 2400 T-shirts, posters and all paid advertising for the event if agreement is signed prior to July 12, 2010;**
- Booth at start-finish area for display of company services and products;
- **Opportunity to put information or product in race “goody bags”;**

Marquis Sponsor

\$2500 (Lafayette Chamber Member) \$3000 (Non-Chamber Member)

- Company name & logo on all sponsorship banners;
- Company logo on Chamber website;
- Logo on back of **2400 T-shirts;**
- Logo on all printed material including race posters;
- Name on **16,000 entry forms if agreement is signed prior to July 12, 2010;**
- Booth at start-finish area for display of company services and products;
- **Opportunity to put information or product in race “goody bag”.**

“Magnetic Personality” Sponsor - \$2000

- Company logo on 10' X 2' sign located in registration area;
- Logo on back of 2400 T-Shirts awarded to all runners;
- Name on **16,000 entry forms if agreement is signed prior to July 12, 2010;**
- 1000 “magnets” with your company name or logo included in the first 1000 goody bags;
- **Booth in start-finish area for display of company services and products.**

Awards Sponsor - \$1500 Exclusive Sponsorship

- Company name & logo on full color sign at the awards table;
- Logo on back of **2400 T-shirts** awarded to all runners;
- Company name on **16,000 entry forms if agreement is signed prior to July 12, 2010;**
- Booth at start-finish area for display of company services and products;
- **Opportunity to put information or product in race “goody bags”.**

Reservoir Hill Banner - Exclusive Sponsorship - \$1000

- Company name & logo on front of large banner at lower entry to the Reservoir welcoming 10k runners to challenging part of the course up to and around the Reservoir;
- Opportunity to customize greeting on banner to complement company identity;
- Company name & logo on back of same banner congratulating runners completing this tough portion of the Run;
- Logo on 1800 T-shirts;
- Name on **16,000 entry forms if agreement is signed prior to July 12, 2010;**
- Booth at Start-Finish Line;
- **Opportunity to put information or product in race “goody bag”.**

Entry Form Sponsor - In Kind (valued at \$800)
(Company agrees to pay for printing of 16,000 entry forms)

- Company name listed on **16,000 entry forms** as sponsor;
- Company logo on back of **2400 T-shirts** awarded to all runners;
- **Opportunity to put information or product in race “goody bag”**.

T Shirt Logo Sponsors - \$650 (Limited; Based on Availability)

- Company logo on back of **2400 T-shirts** given to runners;
- **Opportunity to put information or product in race “goody bag”**.

Course Sponsor - \$500

- 24” X 36” sign at “turn-around” points for each course (5k, 10k & 2mi) with company logo;
- Booth at Start-Finish Line;
- **Opportunity to put product or information in race “goody bag”**.

Race “Goody Bag” Sponsor - \$500

- Opportunity to place your company logo on 2000 race bags given to race participants;
- **Opportunity to put product or information in goody bags**.

Shirt Sleeve Sponsor - \$250 (Limited to 10)

- Company name on sleeve of **2400 T-shirts** given to runners.
- **Opportunity to put product or information in goody bags**.

Water Station Sponsors - \$150 each (Limited to 3) OR (\$400 for all three)

- Sign with company logo at one of the three water stations along the race route;
- **Opportunity to put information or product in runners’ “goody bags”**.

Commercial Vendor

FREE space with Sponsorship Level of \$250 and above
\$50 for Lafayette Chamber Members
\$150 for NON-Lafayette Chamber Members

- 10’ x 10’ space in the vendor area in front of Bank of America for you to promote your business;
- Business **MUST** supply own canopy or tent, tables and chairs.
- Set up by 7:00am...area must be left clean upon departure.

All funds raised through this event are distributed as follows:

60% to local Lafayette Schools
40% to Lafayette Chamber of Commerce

**2010 LAFAYETTE RESERVOIR RUN
Sponsorship Agreement**

I/We wish to participate in the 2010 Lafayette Reservoir Run as a:

- ~~Presenting Sponsor (\$8500)~~ **TAKEN**
- Marquis Sponsor (\$2500 member) (\$3000 non-member)
- "Magnetic Personality" Sponsor (\$2000)
- Awards Sponsor (\$1500)
- Reservoir Hill Sponsor (\$1000)
- Course Sponsor (\$500)
- T Shirt Logo Sponsor (\$650)
- Goody Bag Sponsor (\$500)
- T Shirt Sleeve Sponsor (\$250)
- Water Station Sponsor (3 available) (\$150 ea or all 3 for \$400)
- Entry Form Sponsor (1 available) (valued at \$800)
- Commercial Vendor (\$50 for Lafayette Chamber Members & \$150 Non-Lafayette Chamber Members)
- My sponsorship qualifies for a free booth space and I would love to have one!**

AGREED TO AND ACCEPTED BY:

name _____ title _____ date _____
company _____ address _____ ZIP: _____
phone _____ fax _____
 check enclosed Please bill me. I wish to pay by VISA/MasterCard
name of card holder _____ Visa/Mastercard# _____
signature: _____ **date:** _____

(If your sponsorship includes a logo...please email logo to: karen@lafayettechamber.org)

Please return to: *Lafayette Reservoir Run*
 100 Lafayette Circle, Suite 103
 Lafayette, CA 94549

or fax to: (925) 284-3109

All sponsorships require 50 % deposit and the balance to be paid within 30 days...Deposit is non-refundable.

Any questions? Please email: karen@lafayettechamber.org or call (925) 284-7404

