

From: Lafayette Chamber of Commerce [info@lafayettechamber.org]

Sent: Tuesday, August 10, 2010 4:15 PM

To: info@lafayettechamber.org

Subject: Lafayette Chamber of Commerce Announcements



This Month's Sponsor



Advertise in the Official
Lafayette Art & Wine Festival
[Coupon Book](#) - Last Call!

Lafayette Chamber of Commerce Announcements
August 10, 2010
"The Friendly Chamber"

In This Issue

Financial Roundtable - Thursday, August 12 - 8:00am

Rock the Plaza in August

Chef & Brewmaster Dinner Fundraiser - Friday, August 13

It's Not Too Late!

What's Happening at the Library & Learning Center?

Social Media Marketing 101 for Small Business - Wednesday, September 15

Acalanes Football Community Outreach

It's Your Turn to Step Up and Get Involved!

Upcoming Events

Financial Roundtable - Thursday, August 12 - 8:00am - Chamber Conference Room

Keeping with our commitment to hold special learning opportunities for our members, we have invited chamber members Mort Johnson & Donna Andrews to hold an open discussion about the financial topics you would like more information about: What's up with the markets? Should I convert to a Roth IRA? Why do I need a trust? Will California go bankrupt?

Come and ask your questions. This is not a seminar and nothing will be sold. This is simply a chance to have a better understanding about the financial world we live in. No need to RSVP. Simply show up. For more information, please call 510-486-2494. Refreshments will be served 8:00am - 9:00am. Lafayette Chamber of Commerce, 100 Lafayette Circle #103.

Rock the Plaza in August

For the fifth year, locals will be able to spend Friday nights in August, rocking out in the Plaza at Mt. Diablo Blvd. and Moraga Road. The Rock the Plaza series begins with Stagefrite on Friday, August 13, the Orinda based Pacific-Coast Band on August 20 and the return of Total Eclipse on August 27th. All three bands play covers from the 70's, 80's and even some from today. We begin each evening at 6:00PM.

Chef & Brewmaster Dinner - Friday, August 13

Lindsey Wildlife-Museum is holding a fundraiser that is sure to be fun. On Friday, August 13, they are teaming with Lafayette Chamber member Ale Industries and Hef Koskiniemi from a A Grand Affair Catering. The dinner will include pairings with the handcrafted beer. Reserve you space onlineat: www.wildlife-museum.org/brewmaster or call Mary at 925-627-2951. Admission is \$85/person. You must be 21 to attend.

It's Not Too Late!

There is still time to participate as a sponsor, vendor or volunteer for our upcoming events. There is still room for you at the Art & Wine Festival and the Lafayette Reservoir Run. But space is running out. Call Karen at the Chamber today, 284-7404.

What's Happening at the Library & Learning Center?

Friday, Aug 13 - Bob Athade Jazz to be rescheduled due to Rock in the Plaza

Wednesdays, August 11-25, 7pm - Classic Films: Memory in the Movies (Tickets \$8, Seniors/Students \$6)

8/11: Wild Strawberries (Ingmar Bergman)

8/18: After Life (award-winning, touching Japanese film)

8/25: Forever (documentary on the power of memory - take what one memory with you...forever?)

Tues. Aug 17, 7-8:30pm - Don't miss the hilarious TV Chef Martin Yan, Yan Can Cook Tickets \$10

Thurs. Aug. 19, 5:30-8pm, Commonwealth Club presents Mary Roach author, Packing for Mars Reserve at commonwealthclub.org

Details at lafayette.lib.org for all programs.

Social Media Marketing 101 for Small Business - Wednesday, September 15 - 8:00am - Lafayette Library & Learning Center

Join us for a free one hour morning workshop at our new Library and Learning Center on Wednesday, September 15th beginning at 8:00am. Facebook, Twitter & More. Are you wondering how social media and other "inbound" marketing efforts can help your business. This workshop features Robin Fox, Social Media & Inbound Marketing Coach. For reservations please contact robin at workshops@lafayettechamber.org.

Acalanes Football Community Outreach

Acalanes Football is looking for potential supporters to maximize the potential of our program and players. We have identified the following expenses: modernize technology, new helmets & pads; weight room upgrades; new uniforms and new safety equipment. We have five levels for supporters - Lifetime Platinum \$5,000, Platinum \$1,000, Gold \$750, Silver \$500 and Bronze \$250. Along with being listed in our game programs, banners will be displayed at the entrance of the football stadium to thank donors for their generous contributions. For additional information contact Steve Setzer - 683-1675 or stevesetzer@comcast.net.

It's Your Turn to Step Up and Get Involved!

Petitions to run for the Lafayette Chamber of Commerce Board of Directors are available at the Chamber Office, 100 Lafayette Circle. They will also be distributed in our August/September newsletter. The petition must be signed by five current Chamber members and returned to the chamber office by September 17.

The term of office for the new Directors will be January, 2011 through December, 2012. Voting will take place between October 1-20. Ballots will be mailed to all Chamber members and will be inserted into the October Newsletter.

The Chamber Board, comprised of 17 elected representatives, 2-3 appointed directors-at-large, and a number of non-voting advisors, is the policy making arm of the Chamber and has final authority in all decisions affecting the organization. Our 2011 Chamber President-Elect is Steve Cortese, Cortese Investment Company.

Board members are required to attend, at their expense, the annual Planning retreat in November and monthly Board meetings. In addition, they are expected to actively serve on at least one Chamber committee. For more information or to obtain a petition, call the Chamber office at 284-7404.

Upcoming Events

Note: No Mixer in August

Saturday, August 14 - GreenFest - 1870 Olympic Blvd., Walnut - 10:00am - 4:00pm - for more information & sponsorship opportunities go to www.GreenFestContraCosta.com.

Thursday, August 19 - Entrepreneur's Club - 8:30am - Chamber Conference Room.

Thursday, August 26 - Ribbon Cutting - Lava Pit Fire Grill - 5:00pm - 3647 Mt. Diablo Blvd.

15th Annual Lafayette Art & Wine Festival - Saturday, September 18 & Sunday, September 19 - Downtown Lafayette.

Empowerment of Women Forum - Tuesday, October 19 - 5:30pm-7:00pm - Lafayette Library & Learning Center.

Jay Lifson, Executive Director

Lafayette Chamber of Commerce
100 Lafayette Circle, Suite 103 - Lafayette, CA 94549
Contact us at (925) 284-7404 or
Check out our website at www.lafayettechamber.org

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to info@lafayettechamber.org by info@lafayettechamber.org.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Lafayette Chamber of Commerce | 100 Lafayette Circle, Suite 103 | Lafayette | CA | 94549



THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.