

**From:** Lafayette Chamber of Commerce [info@lafayettechamber.org]

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**To:** info@lafayettechamber.org

**Subject:** Lafayette Chamber of Commerce Announcements



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Lafayette Chamber of Commerce Announcements  
August 17, 2010  
*"The Friendly Chamber"*

In This Issue

**Rock the Plaza in August**

**It's Not Too Late!**

**What's Happening at the Library & Learning Center?**

**Social Media Marketing 101 for Small Business - Wednesday, September 15**

**Acalanes Football Community Outreach**

**It's Your Turn to Step Up and Get Involved!**

**Upcoming Events**

## Rock the Plaza in August

For the fifth year, locals will be able to spend Friday nights in August, rocking out in the Plaza at Mt. Diablo Blvd. and Moraga Road. The Rock the Plaza features the Pacific-Coast Band on August 20 and the return of Total Eclipse on August 27th. Both bands play covers from the 70's, 80's and even some from today. We begin each evening at 6:00PM.

## It's Not Too Late!

There is still time to participate as a sponsor, vendor or volunteer for our upcoming events. There is still room for you at the Art & Wine Festival and the Lafayette Reservoir Run. But space is running out. Call Karen at the Chamber today, 284-7404.

## What's Happening at the Library & Learning Center?

Bob Athade Jazz to be rescheduled.

TONITE - Tues. Aug 17, 7-8:30pm - Don't miss the hilarious TV Chef Martin Yan, Yan Can Cook Tickets \$10

Wednesdays, August 18 & 25, 7pm - Classic Films: Memory in the Movies (Tickets \$8, Seniors/Students \$6)

8/18: After Life (award-winning, touching Japanese film)

8/25: Forever (documentary on the power of memory - take what one memory with you...forever?)

Thurs. Aug. 19, 5:30-8pm, Commonwealth Club presents Mary Roach author, Packing for Mars Reserve at [commonwealthclub.org](http://commonwealthclub.org)  
Details at [lafayettelib.org](http://lafayettelib.org) for all programs.

## Social Media Marketing 101 for Small Business - Wednesday, September 15 - 8:00am - Lafayette Library & Learning Center

Join us for a free one hour morning workshop at our new Library and Learning Center on Wednesday, September 15th beginning at 8:00am. Facebook, Twitter & More. Are you wondering how social media and other "inbound" marketing efforts can help your business. This workshop features Robin Fox, Social Media & Inbound Marketing Coach. For reservations please contact robin at [workshops@lafayettechamber.org](mailto:workshops@lafayettechamber.org).

## Acalanes Football Community Outreach

Acalanes Football is looking for potential supporters to maximize the potential of our program and players. We have identified the following expenses: modernize technology, new helmets & pads; weight room upgrades; new uniforms and new safety equipment. We have five levels for supporters - Lifetime Platinum \$5,000, Platinum \$1,000, Gold \$750, Silver \$500 and Bronze \$250. Along with being listed in our game programs, banners will be displayed at the entrance of the football stadium to thank donors for their generous contributions. For additional information contact Steve Setzer - 683-1675 or [stevesetzer@comcast.net](mailto:stevesetzer@comcast.net).

## It's Your Turn to Step Up and Get Involved!

Petitions to run for the Lafayette Chamber of Commerce Board of Directors are available at the Chamber Office, 100 Lafayette Circle. They will also be distributed in our August/September newsletter. The petition must be signed by five current Chamber members and returned to the chamber office by September 17.

The term of office for the new Directors will be January, 2011 through December, 2012. Voting will take place between October 1-20. Ballots will be mailed to all Chamber members and will be inserted into the October Newsletter.

The Chamber Board, comprised of 17 elected representatives, 2-3 appointed directors-at-large, and a number of non-voting advisors, is the policy making arm of the Chamber and has final authority in all decisions affecting the organization. Our 2011 Chamber President-Elect is Steve Cortese, Cortese Investment Company.

Board members are required to attend, at their expense, the annual Planning retreat in November and monthly Board meetings. In addition, they are expected to actively serve on at least one Chamber committee.

For more information or to obtain a petition, call the Chamber office at 284-7404.

## Upcoming Events

**Note: No Mixer in August**

**Thursday, August 19 - Entrepreneur's Club - 8:30am - Chamber Conference Room.**

**Thursday, August 26 - Ribbon Cutting - Lava Pit Fire Grill - 5:00pm - 3647 Mt. Diablo Blvd.**

**15th Annual Lafayette Art & Wine Festival - Saturday, September 18 & Sunday, September 19 - Downtown Lafayette.**

**Empowerment of Women Forum - Tuesday, October 19 - 5:30pm-7:00pm - Lafayette Library & Learning Center.**

Jay Lifson, Executive Director

Lafayette Chamber of Commerce  
100 Lafayette Circle, Suite 103 - Lafayette, CA 94549  
Contact us at (925) 284-7404 or  
Check out our website at [www.lafayettechamber.org](http://www.lafayettechamber.org)

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