Lafayette Chamber

Don’t Miss Lafayette’s Favorite Dinner Party – The “Taste of Lafayette” Restaurant Stroll - Scheduled for Tuesday, May 16, 2017, 5:30-9pm

Friends, Food & Entertainment. 32 Participating Restaurants. Tickets on sale now.

Beware, we changed it up a bit this year. The event will begin and end at Bank of the West, corner of Mt. Diablo Blvd. and Lafayette Circle. Find the Taste Pavilion (the big tent) in the Bank’s parking lot. Here, participants check in, meet friends, and enjoy a complimentary glass of wine or beer while noshing on delicious appetizers and enjoying live music! The “stroll” begins at 6:30 p.m., when ticket holders head out at their own pace with friends to stop at any or all of the participating restaurants for sampling. This year, look for live music all along the Taste route. Time limit? 2 hours. Don’t worry if some friends want to set a different

Lamorinda Theatre Academy Picked as Lafayette’s 2017 Small Business of the Year

If you visit Lamorinda Music on Lafayette Circle, you will find a door tucked in the back of the parking lot that leads upstairs to a space that most kids think is magical. Over the last five years Renee DeWeese and Rena Wilson have been teaching technique-based acting, singing and dancing, and cultivating confidence in their students.

Lamorinda Theatre Academy joined our community in 2012. Rena & Renee are no strangers to the stage. Renee studied Musical Theatre at New York University’s Tisch School of Arts. She has been teaching, directing, choreographing and running children’s theatre programs since 2004. She is a recipient of two Shellie awards and a Bay Area Theatre Critics Circle Award. Rena currently performs with Beach Blanket Babylon. A two time Bay Are Critics Circle Award winner, she got her Bachelor of Music Degree in Vocal Performance from San Jose State University.

Kids of all ages attend programs, classes and camps throughout the year to become what Rena and Renee call a “triple threat” which includes acting, singing and dancing. LTA performs in many of the events that the chamber produces including Art & Wine, Earth Day & It’s A Wonderful Life in Lafayette.

You can share the moment with them by attending the lunch that honors local small businesses from Contra Costa and Alameda Counties. Each year the East Bay Leadership Council celebrates National Small Business Week by honoring small businesses selected by their local Chamber of Commerce. To register for the lunch on May 4 at the Hilton Concord, visit bit.ly/17theEastBaySBA

Congratulations Lafayette!

The California Chapter of the American Planning Association announced that The City of Lafayette has been selected to receive the 2017 Great Places in California Award. The jury was highly impressed with the City’s efforts to concentrate growth in its increasingly vibrant downtown area and to preserve the City’s natural hillside as a sustainable, multi-purpose resource that defines the character of the City. This is one of three awards for 2017.

Continued on page 4.
Welcome New Members!

**BANKS**
Bank of America - Irene Stevens
180 Grand Avenue
Oakland, CA 94612
(415) 350-7480 (phone)
www.bankofamerica.ca
irene.djohan@baml.com
Contact: Irene Stevens

**CATERING & EVENT PLANNING**
Chef Chevalier
Orinda, CA 94563
(415) 235-5736 (phone)
www.chefchevalier.com
philippe@chefchevalier.com
Contact: Philippe Chevalier

**CLOTHING & ACCESSORIES**
Cabi Savvy Fashion
Moraga, CA 94556
785-9138 (phone)
www.MargaretQualis.cabionline.com
margaret.qualis@gmail.com
Contact: Margaret Qualis

**CREDIT CARD PROCESSING**
Daniel Tejada - First Data
3640 Mt. Diablo Blvd.
Lafayette, CA 94549
(510) 685-0229 (phone)
daniel.tejada@firstdata.com
Contact: Daniel Tejada

**FITNESS / HEALTH CLUBS**
Club Pilates Lafayette
3506 Mt. Diablo Blvd., Suite E
Lafayette, CA 94549
900-5788 (phone)
www.clubpilates.com
jan.siva@clubpilates.com
Contact: Jan Siva

**GOLF INSTRUCTION**
East Bay School of Golf
3330 Mt. Diablo Blvd.
Lafayette, CA 94549
298-5991 (phone)
www.eastbayschoolofgolf.com
dave@eastbayschoolofgolf.com
Contact: Dave Gannon

**INTERIOR DESIGN**
Price Style and Design
3439 Mt. Diablo Blvd.
Lafayette, CA 94549
260-3356 (phone)
www.pricestyleanddesign.com
leslie@pricestyleanddesign.com
Contact: Leslie Price

**OFFICE COFFEE SERVICE**
Associated Services
600 McCormick St.
San Leandro, CA 94577
(510) 430-1001 (phone)
www.associatedcoffee.com
Tom.Steuber@associatedcoffee.com
Contact: Tom Steuber

**PEST CONTROL**
McCauley Agricultural & Pest Service
2150 Elkins Way
Brentwood, CA 94513
634-1255 (phone)
www.mccauleyag.com
becca@mccauleyag.com
Contact: Becca Perdue

**PUBLISHERS / PUBLICATIONS**
Life Inside Happy Valley, an N2 Publication
939 Dewing Ave.
Lafayette, CA 94549
298-5490 (phone)
www.BHGRE.com
Regina.englehart@bhghome.com
Contact: Regina Englehart

**REAL ESTATE SERVICES**
Better Homes & Gardens Reliance Partners
89 Davis Rd., #100
Orinda, CA 94563
254-0440 (phone)
www.BHGRE.com
Regina.englehart@bhghome.com
Contact: Regina Englehart

Highland Partners Real Estate
342 Highland Avenue
Piedmont, CA 94611
(510) 428-0900 (phone)
(510) 428-1224 (fax)
www.TheHighlandPartners.com
berniemyershomes@gmail.com
Contact: Bernie Myers

**RECEPTIONIST SERVICES**
Reliable Receptionist
1701 N. California Blvd.
Walnut Creek, CA 94596
627-4200 (phone) 627-4201 (fax)
www.ReliableReceptionist.com
Sales@ReliableReceptionist.com
Contact: Lisa Blake

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**Lafayette’s Sign Ordinance**
The chamber board has begun discussing the current sign ordinance for businesses. We will present our findings to the City Council when completed. If you have some feelings about signage, please email jay@lafayettechamber.org and let us know where you weigh in.

**Cooking with Kids invites you to their annual luncheon**
Save the date, Saturday, May 20th. That is when the Cooking with Kids Foundation will be holding their annual fundraiser luncheon at Our Savior’s Lutheran Church – 1035 Carol Lane, 11:30-2:00. Their programs, run by Chef Lynda include “hands on” life skills with a focus on nutrition. For details visit www.CWKF.org or call 925-932-1114.
Renewing Members  
Renewed in February & March, 2017

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<tr>
<th>MORE THAN SIXTY YEARS</th>
<th>MORE THAN FIFTY-FIVE YEARS</th>
<th>MORE THAN FORTY YEARS</th>
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<td>Schell &amp; Martin Civil Engineering &amp; Land Surveying</td>
<td>Las Trampas, Inc.</td>
<td>Mark F. Swimmer, D.D.S., Inc.</td>
<td>Sinai Memorial Chapel</td>
<td>Accurate Bookkeeping, LLC</td>
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<td>MORE THAN THIRTY-FIVE YEARS</td>
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<td>El Charro Mexican Dining</td>
<td>C &amp; H Development Co.</td>
<td>D.N.M. Insurance Services</td>
<td>Britt Brown Design</td>
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<td>Friends of the Lafayette Library &amp; Learning Center</td>
<td>Cartridge World Walnut Creek</td>
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<td>MORE THAN TWENTY-FIVE YEARS</td>
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<td>Roughing It Day Camp &amp; Horse Day Camp</td>
<td>Eckerstrom Productions</td>
<td>Hospice of the East Bay</td>
<td>Comyns, Smith, McCleary &amp; Deaver LLP</td>
<td>Contra Costa County Supervisor</td>
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<td>Lafayette Packaging &amp; Ship Store</td>
<td>RoundUp Saloon</td>
<td>Friends of the Lafayette Library &amp; Learning Center</td>
<td>La Finestra Ristorante</td>
<td>Michael Lane Preschool</td>
<td>Candace Andersen</td>
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<td>Uncle Yu’s</td>
<td>Lafayette Library &amp; Learning Center</td>
<td>Lafayette Moraga Youth Association Lemos Center</td>
<td>Mike Hutslar</td>
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<td>Oakwood Athletic Club</td>
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<td>Sunnyvale Livery</td>
<td>Jennifer Perlmutter Gallery</td>
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Congratulations to those who have been Chamber members between 50 and 60 years!

Dan & Daniel Stokes  
Diablo Foods, 50 years as a Chamber member

Ed Anderson  
Owner Big O Tires, 60 years as a Chamber member

Garth Jacober  
owner and Dawn Eames  
Mt. Diablo Nursery, 60 years as a Chamber member

Tom Courtright  
Owner Orchard Nursery, 60 years as a Chamber member

2017 Citizens of the Year

Dick and Robin Holt  
2017 Citizens of the Year, with County Supervisor Candace Anderson
Peace, Love and Rockin’ the Plaza

Produced by the Lafayette Chamber of Commerce, the Summer of Love Lafayette concert series is the 12th annual Rock the Plaza event, with a special twist.

This year’s Rock the Plaza Summer concert series will feature music from that special time when free spirit, peace, love and compassion became the principles young people embraced and music was at the heart of the hippie movement.

The lineup includes cover bands that feature the music of Jefferson Airplane, Grateful Dead, Bob Dylan, Neil Young, and many of the sounds from 1967:

June 2: San Francisco Airship
June 9: Shakey Zimmerman
June 16: Dream Posse
June 23: The final Summer of Love Lafayette segment features Barry “the fish” Melton and his band. These guys were all there in the Haight back in ’67.

Find the schedule here: http://bit.ly/summeroflovelafayette
| **May – June - July 2017 EVENTS** | **ROCK THE PLAZA**  
**SUMMER OF LOVE** |
|----------------------------------|-------------------|
| **15th Annual Taste of Lafayette**  
**Tuesday, May 16**  
5:30pm to 9:00pm | **June 2** – San Francisco Airship  
**June 9** – Shakey Zimmerman  
**June 16** – Dream Posse  
**June 23** – Barry “The Fish” Melton  
**June 30** – Lamorinda Idol |
| Walking Tour of Restaurants with  
Hors d’oeuvres, Dessert and Coffee at Bank of the West  
Registration available online: bit.ly/taste17  
or in person at Chamber office  
Call for info: 284-7404  
$45 (on or before May 1) ~ $50 (after May 1)  
Don’t delay…don’t be left out! Limited number of tickets available! | Lafayette Plaza Park  
6:30pm – 8:30pm  
See enclosed flyer for details |
| **MAY MIXER**  
**Wednesday, May 24**  
Wells Fargo Bank  
3630 Mt. Diablo Blvd.  
5:30 – 7:00pm | **TRI-CHAMBER MIXER**  
**Thursday, July 27**  
Crowne Plaza Hotel  
45 John Glenn Drive, Concord  
5:00 – 7:00pm |
| **JUNE MIXER**  
**Wednesday, June 28**  
Reve Bistro  
960 Moraga Rd., #D  
5:30 – 7:00pm | **Make Music Day**  
**Wednesday, June 21**  
Lafayette Library & Learning Center (Amphitheatre)  
6:00pm - 8:00pm  
Check www.lafayettechamber.org for more details |
| **Ribbon Cuttings**  
**Thursday, June 1 – 5:30pm**  
El Charro Mexican Dining  
3339 Mt. Diablo Blvd.  
Celebrate 70 years in business | **Social Media Workshops**  
**Wednesday, May 10** – Topic: Yelp & Online Reputation for Business Owners - from Novice to Expert  
**Wednesday, June 14** – Topic: LISTS & LIKES: Integrating Email Marketing and Social Media for Maximum Impact  
**No Social Media Workshop in July**  
6:00-7:30pm – FREE - Lafayette Library & Learning Center,  
Homework Center, 3491 Mt. Diablo Blvd.  
Reservations: workshops@lafayettechamber.org |
| **Business Issues Forum:**  
No Meeting in May  
Business Issues Forum  
Friday, June 23  
8:00am-Chamber Office  
Coffee with the Mayor  
Friday, July 28  
8:00am-Chamber Office  
Chamber Office Closed:  
Monday, May 29 – Memorial Day  
Monday, July 3 thru Friday, July 7  
Independence Day Week | **See enclosed flyer for presenters & more information** |
PRESENTED BY THE LAFAYETTE
CHAMBER OF COMMERCE

What: Our 15th Annual tour of Lafayette's finest dining establishments and the opportunity to sample the signature cuisine of each restaurant.

When: Tuesday, May 16, 2017 ~ 5:30pm - 9:00pm

Where: The tour begins at Bank of the West, 3583 Mt. Diablo Blvd. (note new location). From there, ticket holders will go at their own pace to any or all of the participating restaurants for sampling. Two freeshuttle buses will loop continuously.

Highlights: Great Food ~ Music ~ Fabulous Food!
 Hosted WINE & BEER RECEPTION from 5:30—6:30pm

Benefits: Lafayette Community Foundation, Lafayette Chamber of Commerce.

Information: sara@lafayettechamber.org (or) jay@lafayettechamber.org

WEBSITE: www.lafayettechamber.org

PHONE: 925-284-7404

Cost: $45 per person ON or BEFORE MAY 1 ~ $50 AFTER MAY 1

SPECTACULAR RAFFLE benefiting Lafayette Community Foundation
Raffle Tickets available when ordering Taste tickets or at event. $25 ea. or 5 for $100.

Taste of Lafayette ~ Registration Form

First Name: ___________________ Last Name: ___________________ Guest Name: ___________________

Additional Guest: _______________ Additional Guest: _______________ Additional Guest: _______________

Additional Guest: _______________ Address: ___________________ City, ZIP: ___________________

Cell Phone: ___________________ E-Mail Address: ___________________ # of tickets ____________ @ $45 ea. # at $50: ____________

on or before May 1 AFTER May 1

Total to be Charged: _______ Check Enclosed: _____ Charge my Visa/MC: # ______________ Exp. Date: ____________

Signature: ___________________ Date: ___________________

# of Raffle Tickets at $25 ea or 5 for $100: _______ (These may be charged with your ticket order or you can pay by separate check made payable to the Lafayette Community Foundation)

Please make checks payable to and mail to: Lafayette Chamber of Commerce,
100 Lafayette Circle, #103
Lafayette, CA, 94549

(Credit Card information will be shredded upon payment confirmation!)

Office Use Only

Visa ___ MC ___ Check______

Date: ______ $ Paid: ______

OR Register Online at: bit.ly/taste17

Questions? Call 925-284-7404
Social Media Strategies for Local Businesses
Workshop Series - Winter 2017

Evening Workshops: 6 - 7:30 pm
Library Homework Center
(Enter inside Library)
Lafayette Library and Learning Center
3491 Mt. Diablo Blvd, Lafayette

Free, but space limited to 40 Participants.
Please RSVP to Reserve Your Seat

Yelp & Online Reputation for Business Owners - from Novice to Expert
Emily Washcovick, Manager of Local Business Outreach at Yelp & Stephanie Yolish, Sr. Community Director at Yelp will be on site offering up how to maximize your Yelp listing with Yelp’s FREE tools and tips of the trade on how best to handle your online reputation! 6-7:30pm, Library Homework Center

LISTS & LIKES: Integrating Email Marketing and Social Media for Maximum Impact (Presentations & Panel Discussion)
Email and Social Media both matter! In this workshop, we’ll cover best practices, including how to best integrate email marketing with your social media efforts. Presenters/Panelists include Jesse Kleinsasser, Email Marketing Specialist with WERLD, Alison Stripling, Principal at Sparq Marketing, and Dr. Christina Alba of Rivulet Chiropractic. Robin S. Fox, Digital Strategist, will moderate. 6-7:30pm, Library Homework Center.

Workshops are FREE but space is limited to 40 participants. Reservations recommended!
Register online: www.lafayetechamber.org/workshops
or via email at workshops@lafayetechamber.org
Questions? Contact Robin S. Fox at robin@robinsfox.com or 925.451.3069

See You in September… Enjoy Your Summer!
Our next workshop after June is September 13.
Send your email to workshops@LafayetteChamber.org and we'll let you know when Fall 2017 workshop topics are announced!

This workshop series began in 2010 and continues thanks to the generous support of our sponsors!
Downtown Lafayette

ROCK THE PLAZA
FRIDAYS IN JUNE 2017 • 6PM

SUMMER OF LOVE

June 9: Shovey Zimmerman
June 16: Dream Posse
June 23: Barry “The Fish” Melton & his band

Merris Street Fair • Post-Show Hoedown (bring an instrument)

PRESENTED BY THE
LAFAYETTE CHAMBER

DESIGN: AMY DRYER DESIGN, LAFAYETTE, CA 925-283-9687 • PRINTING: MINUTEMAN PRESS, LAFAYETTE, CA 925-945-6006
TREAT YOUR TEAM TO A

Eat • Stay • Love Lafayette Food Tour

Starts this summer!
See back for details

Friday Funday!
A perfect local summer outing

Book your private group tour today

For pricing & more information
www.LocalFoodAdventures.com • (510) 604-6546

Founded & owned by Lafayette Chamber member Lauren Herpich
Guided walking tours where you EAT, WALK and HAVE FUN ... ALL IN YOUR BACKYARD!

**ABOUT OUR TOURS**

**Rockridge Neighborhood Heritage Food Tour**
3 hours with 6 stops
Our original food tour! A rare opportunity to learn some little-known facts and taste the food culture of this European – inspired oasis.
*Weekly public tours: Sundays at 11 am; January - November*

**Eat • Stay • Love Lafayette Food Tour – NEW! Starts June, 24th**
2 hours with 5 stops
Green Hills. Great Schools. Good-tasting Eats. This family-friendly food tour is great for newbies and anyone looking to discover this side of the Caldecott Tunnel.
*Weekly public tours: Last Saturday of Every Month at 11 am; June - November*

**Grand Lake Cultural Cuisine Food Tour**
2 hours with 4 stops
Perfect for anyone who thinks they know “Oakland,” this tour provides an opportunity to explore the relaxed global vibe of the Grand Lake area.
*Weekly public tours: Saturdays at 3 pm; January - November*

**Rockridge Ice Cream & Gelato Tour**
1 hour with 3 stops
Great for kids, families, food tour-newbies, or anyone looking to explore the Rockridge area one spoonful at a time. It’s a truly “sweet” experience!
*Weekly public tours: Saturdays & Sundays at 3 pm; June - September*

**SPECIAL EVENT - ONE NIGHT ONLY!**
LOVE LAFAYETTE DINNER SOIREE
TUESDAY, JUNE 6 • 6 pm
$99 per guest
2 HOURS – 4 STOPS – 20 GUESTS ONLY

Progressive dinner experience at four of Lafayette’s most savory spots
- Full-size portions of appetizers, main course and dessert
- Wine/cocktail pairings at each location
- An insider's look with discussion from the chefs and proprietors
- A fun-filled evening filled with local celebration and food

**Percentage of proceeds will go to Lafayette Partners in Education**